

In the matter of)	
)	
LA INVESTORS, LLC, dba)	
LOCAL RECORDS OFFICE, and)	
JUAN ROBERTO ROMERO ASCENCIO,)	ASSURANCE OF
)	VOLUNTARY COMPLIANCE
Respondents.)	

Thomas J. Miller, Iowa Attorney General, enters into this Assurance of Voluntary Compliance ("Assurance" or "AVC") with the above-named Respondents, and each of them, in order to resolve the Attorney General's concerns that Respondents have participated in or are responsible for solicitation practices that violate the Iowa Consumer Fraud Act, Iowa Code § 714.16 ("Consumer Fraud Act" or "CFA"). Respondents deny any wrongdoing, liability, or that they have violated the CFA or any other Iowa law, and view this as a disputed issue with the Iowa Attorney General. This Agreement is not to be construed as an admission of liability on behalf of Respondents, and is entered into by Respondents to avoid litigation. By virtue of this Assurance, the Iowa Attorney General agrees to hold Respondents harmless from any and all liability under the CFA and from liability under any and all other Iowa consumer laws the enforcement of which is assigned to the Consumer Protection Division, in connection with the solicitation acts and practices that gave rise to the instant dispute, to the extent such acts and practices occurred prior to the date of the last signature appearing below.

IT IS THEREFORE AGREED pursuant to Iowa R. Civ. P. 1.1501 *et seq.* and the Consumer Fraud Act, that Respondents, and each of them, shall permanently refrain from engaging, directly or indirectly, in any of the following acts or practices:

- a) billing or invoicing or seeking payment from any person located in Iowa for services relating to such person's property deeds or their title to real estate;

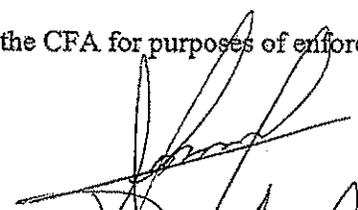
b) cashing, negotiating, depositing, forwarding, or otherwise processing for payment any check, bank draft, credit card debit authorization or bank account debit authorization obtained from any person located in Iowa for such services;

c) sending notices, letters, invoices, solicitations, advertisements, printed materials, collection letters or communications of any kind, to any person located in Iowa, that pertain to such services, or that have the tendency or capacity to mislead recipients regarding whether the source of the communication is, or is affiliated with or acting on behalf of, a government entity, and/or regarding whether the recipients are or may be required to remit a payment or fee in response to such communication.

IT IS FURTHER AGREED that the Attorney General may assume, and/or continue to exercise, complete control over the mail (including without limitation any and all checks and consumer responses sent to Local Records Office) received at the commercial mail box at 2643 Beaver Avenue, #334, Des Moines, Iowa 50310, free of any claim of any Respondent.

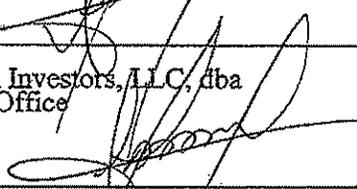
IT IS FURTHER AGREED that a violation of this AVC, established by a preponderance of the evidence, is deemed a violation of the CFA for purposes of enforcement by the Attorney General.

Date: 03/15/13



Respondent LA Investors, LLC, dba
Local Records Office

Date: 03/15/13



Respondent Juan Roberto Romero Ascencio

Date: 03/25/2013



Assistant Attorney General Steve St. Clair