



STAMFORD PODIATRY GROUP

1234 Summer Street, Suite 202
Stamford, CT 06905

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16 MAY 27 PM 2:42
CONSUMER PROTECTION DIV.

Attorney General Tom Miller
Consumer Protection Division
Attorney General's Office
Hoover State Office Bldg.
1305 E. Walnut Street
Des Moines, IA 50319

May 24, 2016

*Re: Stamford Podiatry Group, P.C. –
Notice of Data Security Incident Affecting 1 Iowa Resident*

Dear Attorney General Miller:

We are writing to inform you of a data security incident that we believe may have compromised the security of 1 Iowa resident's personal information. Below we have provided a more detailed account of the pertinent facts that are known to us at this time.

Nature of the Data Security Incident

Based on our investigation to date, it appears that unauthorized persons with unknown and potentially malicious intent gained covert access to our systems between February 22 and April 14, 2016, including the ability to access our electronic health records database. After consulting with a third-party cybersecurity expert, we determined that, although there is no conclusive evidence that any patient information was accessed and copied, we also cannot conclusively confirm that no patient information was accessed and copied. As a result, we are taking the conservative view that all current and former patients with information stored in our electronic health records database may be at risk and are notifying those patients accordingly.

Notice to Iowa Resident

The 1 Iowa resident with information stored in our electronic health records database will be sent written notice of the data security incident on or around May 25, 2016. The notice will be in substantially the same form as either of the exhibits attached to this letter. For individuals receiving notice in the form of **Exhibit A**, personal information that may have been accessed includes medical history and treatment information contained in our electronic health records database, including identifying information, such as name, Social Security number, date of birth, gender, marital status, address, telephone number, and email address, the names of treating and referring doctors, and insurance coverage information. For individuals receiving notice in the form of **Exhibit B**, personal information that may have been accessed includes only the identifying information referenced above, as no other medical history and treatment information for these individuals is stored electronically on our systems.

Other Steps Taken or To Be Taken

In addition to providing written notification to potentially affected individuals as described above, we will offer each of those individuals one year of credit monitoring through Equifax, at no cost to those

individuals. The Equifax service also includes fraud victim assistance as well as identity theft reimbursement insurance.

Since discovering the incident on April 14, 2016, we have completed a thorough forensic review and taken appropriate measures to ensure termination of all unauthorized access to our systems. We have also implemented and are continuing to implement additional security measures designed to protect our systems against future intrusions. We continue to work with privacy and data security legal counsel and our cybersecurity expert, who are assisting us in the ongoing investigation of, and response to, the incident, and helping us further evaluate the situation and take appropriate action.

Finally, we are providing notice of this data security incident to regulators in other states and territories whose residents may be affected, and to the U.S. Secretary of Health and Human Services.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security incident, please contact our privacy and data security legal counsel, Peter Guffin (207-791-1199 / pguffin@pierceatwood.com) or Vivek Rao (207-791-1171 / vrao@pierceatwood.com), of the law firm Pierce Atwood LLP, located at 254 Commercial Street, Portland, ME 04101.

Sincerely,



Dr. Rui DeMelo
Vice President
Stamford Podiatry Group, P.C.
1234 Summer Street, Suite 202
Stamford, CT 06905



Return Mail Processing Center
P.O. Box 6336
Portland, OR 97228-6336

<<mail id>>
<<first name>> <<last name>>
<<Address1>>
<<Address2>>
<<City>><<State>><<Zip>>

<<Date>>

Re: Stamford Podiatry Group, P.C. - Notice of Data Security Incident

Dear <<first name>> <<last name>>:

Equifax Activation Code: <<code>>

We are writing to inform you of a potentially malicious cyber intrusion of our computer systems that may have resulted in unauthorized access to your personal information. Below please find further information about the incident, the steps we have taken in response, and measures you can take to reduce the risk of unauthorized use of your personal information. Although we are not aware of any misuse of your personal information, we are providing one year of credit monitoring at no cost to you and have enclosed details on how to enroll below. We sincerely regret any worry or inconvenience this incident may have caused.

What happened: Based on our investigation to date, it appears that unauthorized persons with unknown and potentially malicious intent gained covert access to our systems between February 22 and April 14, 2016, including the ability to access our electronic health records database. Although we have not been able to confirm that your personal information was accessed and copied, we have not been able to rule out that possibility and encourage you to take the protective measures described below.

What information was involved: Information that may have been accessed includes your medical history and treatment information contained in our electronic health records database, including your identifying information, such as name, Social Security number, date of birth, gender, marital status, address, telephone number, and email address, the names of your treating and referring doctors, and your insurance coverage information.

What we are doing to protect your information: Since discovering the incident on April 14, 2016, we have completed a thorough forensic review and taken appropriate measures to ensure termination of all unauthorized access to our systems. We have also implemented and are continuing to implement additional security measures designed to protect our systems against future intrusions. We have retained cybersecurity experts to assist us in these efforts.

In addition, to help you protect your identity, we are offering you a one-year enrollment in the Equifax Credit Watch credit monitoring service, at no cost to you. That service helps detect possible misuse of your personal information, provides regular notifications and alerts and 24/7 customer service, and insures against and assists with responding to identity theft.

To activate the service, please follow the steps below **before August 31, 2016** (no credit card needed):

1. Go to Website: Go to www.myservices.equifax.com/silver.
2. Enter Code: Enter the Activation Code provided at the top of this letter in the "Activation Code" box and click the "Submit" button.
3. Register: Complete the form with your contact information (name, gender, home address, date of birth, Social Security Number and telephone number) and click the "Continue" button.
4. Create Account: Complete the form with your email address, create a User Name and Password, check the box to accept the Terms of Use and click the "Continue" button.
5. Verify ID: The system will then ask you up to four security questions to verify your identity. Please answer the questions and click the "Submit Order" button.
6. Order Confirmation: This page shows you your completed enrollment. Please click the "View My Product" button to access the product features.

EXHIBIT A

Additional steps you can take to protect your information:

Please remain vigilant to fraud and identity theft, including by reviewing account statements and monitoring credit reports. Once you enroll in Equifax Credit Watch, you should carefully review your credit report for inaccurate or suspicious items. If you have any questions about Equifax Credit Watch, need help understanding something on your credit report, or suspect that an item on your credit report may be fraudulent, please contact Equifax's customer care team at 1-800-437-4179.

You may also wish to consult the U.S. Federal Trade Commission (online at www.consumer.gov/idtheft, by phone at 1-877-438-4338, or by mail at 600 Pennsylvania Avenue, NW, Washington, DC 20580) for additional information about how to protect yourself from identity theft. You should report instances of known or suspected identity theft to law enforcement, your State regulatory agency, and the FTC. Contact information for your State regulatory agency is as follows:

<<Regulator Title>> <<Regulator First>> <<Regulator Middle Initial>> <<Regulator Last>>
<<Regulator Office>>, <<Regulator Agency>>
<<Regulator Street>>
<<Regulator City>>, <<Regulator State>> <<Regulator ZIP>>
<<Regulator Phone>>; <<Regulator Website>>

Finally, there are additional actions you can consider taking to reduce the chances of identity theft or fraud on your account(s), including placing fraud alerts or credit freezes with the three credit reporting agencies (*Equifax*: 1-800-525-6285 or www.equifax.com; *Experian*: 1-888-397-3742 or www.experian.com; *TransUnion*: 1-800-680-7289 or www.transunion.com) and ordering a free annual credit report (for more information, visit www.annualcreditreport.com or call 1-877-322-8228).

Please be assured that our practice is committed to protecting the privacy and security of the sensitive information we collect and generate. We will continue to take appropriate steps to respond to this intrusion and to prevent future intrusions. In order to assist you with any questions you may have regarding this incident, we have established a call center specifically dedicated to answering your questions related to this incident, and staffed by operators who can provide you with additional information. To speak with someone, please call 1-888-653-6036 (toll-free).

Sincerely,



Dr. Rui DeMelo
Vice President
Stamford Podiatry Group, P.C.



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P.O. Box 6336
Portland, OR 97228-6336

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What information was involved: Information that may have been accessed includes certain identifying information contained in our electronic health records database, such as your name, Social Security number, date of birth, gender, marital status, address, telephone number, and email address, the names of your treating and referring doctors, and your insurance coverage information. No other medical history or treatment information of yours was involved as none is stored electronically on our systems.

What we are doing to protect your information: Since discovering the incident on April 14, 2016, we have completed a thorough forensic review and taken appropriate measures to ensure termination of all unauthorized access to our systems. We have also implemented and are continuing to implement additional security measures designed to protect our systems against future intrusions. We have retained cybersecurity experts to assist us in these efforts.

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EXHIBIT B

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