

IN THE IOWA DISTRICT COURT FOR POLK COUNTY

---

**STATE OF IOWA** ex rel.  
THOMAS J. MILLER,  
ATTORNEY GENERAL OF IOWA,

Plaintiff,

v.

**ROBERT C. SCHNEIDER, dba  
SchneiderCreative,**

Defendant.

---

**EQUITY No. EQCE 079741**

**JUDGMENT ON DEFAULT AGAINST  
ROBERT C. SCHNEIDER**

The Court, having reviewed this matter for purposes of ruling on Plaintiff=s Motion For Judgment On Default Against Robert C. Schneider, makes the following findings of fact and issues the following orders:

**FINDINGS OF FACT**

1. The Court has jurisdiction of the parties and subject matter.
2. Defendant Robert C. Schneider has been duly served with the Original Notice and Petition in Equity, and has also been sent the Notice Of Intent To File Written Application For Default pursuant to Iowa R. Civ. P. 1.972.
3. The Court is satisfied that there is no reason to believe that Defendant is subject to a legal disability, is imprisoned, is in the military, or is otherwise subject to any legal defenses or exemptions that would prevent entry of this Judgment, and the Court accordingly finds that no such defenses or exemptions serve to prevent entry of this Judgment.

**IT IS THEREFORE ORDERED** pursuant to Iowa R. Civ. P. 1.973(2) and Iowa Code § 714.16 (7) that Defendant and Defendant=s employees, agents, servants, representatives, and all other persons, corporations and other entities acting in concert or participating with Defendant who

have actual or constructive notice of the Court's injunction are permanently enjoined from engaging or participating in any course of conduct, or any course of advertising, solicitation, or sale, directed to Iowa consumers (or directed to non-Iowans from an Iowa location) (1) that violates the Iowa Consumer Fraud Act; and/or, without limiting the foregoing, (2) that has the tendency or capacity to mislead Iowa consumers regarding whether they have won or are positioned to win a sweepstakes prize or other prize, or whether a supposed psychic or entity with comparable powers has a special interest in them and/or is willing to help them obtain money, protect them from negative events, or otherwise assist them.

**IT IS FURTHER ORDERED** that, pursuant to Iowa Code § 714.16 (7), Defendant pay to Plaintiff the sum of \$50,000.00, to be used in the Iowa Attorney General's discretion to make refunds to Iowans who made one or more payments induced by solicitation materials that violated the Consumer Fraud Act and that were designed, in whole or significant part, by Defendant, or induced by other violations of the Consumer Fraud Act in which Defendant was a significant participant, with any funds remaining after reasonable efforts to effect such refunds to go into the fund created by Iowa Code § 714.16A.

**IT IS FURTHER ORDERED** that, pursuant to Iowa Code § 714.16 (7), Defendant pay to Plaintiff the sum of \$40,000.00 as a civil penalty.

**IT IS FURTHER ORDERED** that, pursuant to Iowa Code § 714.16 (11), Defendant pay the sum of \$10,000.00 to Plaintiff as state's costs and attorney fees.

**IT IS FURTHER ORDERED** that the Court retain jurisdiction for purposes of enforcing this Judgment.

**IT IS FURTHER ORDERED** that Defendant pay the court costs herein, but the Clerk shall enter this judgment despite the fact that Defendant, who is in default, will presumably not have paid such court costs at the time of entry.

**IT IS FURTHER ORDERED** that Plaintiff send a copy of this Judgment to Defendant at each address to which the Notice of Default was sent.



State of Iowa Courts

**Type:** OTHER DECREE

**Case Number**      **Case Title**  
EQCE079741      STATE OF IOWA EX REL MILLER V ROBERT SCHNEIDER

So Ordered

A handwritten signature in black ink, appearing to read "L. P. McLellan". The signature is written in a cursive, flowing style.

---

Lawrence P. McLellan, District Court Judge,  
Fifth Judicial District of Iowa