

IN THE IOWA DISTRICT COURT FOR POLK COUNTY

STATE OF IOWA ex rel.
THOMAS J. MILLER,
ATTORNEY GENERAL OF IOWA

Plaintiff,

v.

SANTANDER CONSUMER USA INC.

Defendant.

EQUITY NO. _____

**PETITION FOR OTHER INJUNCTIVE
RELIEF**

The Plaintiff, State of Iowa ex rel. Attorney General Thomas J. Miller, brings this action against Defendant, Santander Consumer USA, Inc., for violating the Iowa Consumer Fraud Act, Iowa Code § 714.16, and states as follows:

PUBLIC INTEREST

1. Plaintiff Attorney General deems this action to be in the public interest of the citizens of the State of Iowa and brings this lawsuit pursuant to Iowa Consumer Fraud Act, Iowa Code § 714.16.

JURISDICTION AND VENUE

2. This action is brought for and on behalf of the People of the State of Iowa by Thomas J. Miller, Attorney General of Iowa, pursuant to the provisions of the Iowa Consumer Fraud Act, Iowa Code § 714.16.

3. This Court has jurisdiction over the Defendant pursuant to Iowa Code § 714.16 because the Defendant transacted business within the State of Iowa at all times relevant to this Petition.

4. Venue for this action properly lies in Polk County, pursuant to Iowa Code § 714.16(10), in that many of the transactions out of which this cause of action arises took place in Polk County, and one or more of the victims resides in Polk County.

PARTIES

5. Plaintiff is the State of Iowa through Attorney General Thomas J. Miller.

6. Santander Consumer USA, Inc. (“Santander”), is an Iowa corporation with its principal place of business in Fort Worth, Texas. Santander is a consumer finance company that specializes in vehicle financing.

SANTANDER’S BUSINESS PRACTICES

7. Santander is one of the largest players in the subprime auto lending market.

8. Since 2010, Santander has consistently accounted for the largest share of the subprime auto lending market (as measured by total dollar value in ABS issuances) among companies that focus in subprime auto lending. In its subprime lending business, Santander both makes direct loans to consumers and purchases installment contracts from dealers.

A. Santander’s underwriting and loss models project high defaults for certain segments of its consumer population

9. Santander’s underwriting process relies on credit scoring models.

10. One of the models incorporates the consumer’s borrowing history and features of the loan the consumer has applied for (such as loan-to-value ratio, debt-to-income ratio, payment-to-income ratio, mileage, and term) and generates a probability that a consumer will become severely delinquent during a particular window of time within the term of the loan. This probability then is converted into a scaled score on a proprietary, FICO-like scale.

11. Because the above model only indicates how likely it is that a consumer will go delinquent within that particular window of time within the term of the loan, Santander also uses

a separate model to predict how likely a consumer with a given proprietary score will default over the full life of the loan.

12. The life-of-the-loan model projects that consumers with proprietary scores below a given threshold have an unreasonably heightened chance of default before the end of their term, and a subset of those consumers, who have some of the lowest proprietary scores, have a significantly worse probability of default before the end of their term. For example, for at least part of the time period examined by Iowa, Santander projected that these consumers with the lowest proprietary scores had a greater than 70% likelihood of default over the life of the loan.

B. Santander exposes consumers to unnecessarily high levels of risk

13. Santander is not only originating loans and purchasing installment contracts with a high likelihood of failure, but also exposing consumers to unnecessarily high levels of risk.

14. In a typical auto-financing transaction, car dealers attempt to maximize the profits they earn on the front-end and back-end of an individual deal. The front-end of a transaction involves the negotiation of a sales price, whereas the back-end refers to the negotiation of ancillary products included as part of the financing of the purchase of the vehicle.

15. Even when acting as an “indirect” auto lender by purchasing installment contracts from dealers, Santander has significant control over the extension of credit or financing of a transaction, including the “back-end” of a transaction, such as whether to purchase a contract that includes guaranteed-asset protection (“GAP”) insurance, a GAP waiver and/or a service contract. Through its credit policies, Santander asserts control over the amount dealers can include in the back-end.

16. The generous allowances for dealers on the back-end have facilitated Santander obtaining more market share, but those same large back-end charges expose consumers to increased risk in at least two ways: 1) significant back-end charges increase the overall amount

financed, which increases the loan-to-value ratio on the loan; and 2) high finance costs increase either the consumer's monthly principal-to-interest ratio or increase the term of the loan.

17. Santander is aware that these loan features contribute to deteriorating loan quality but continues to make these loans or purchase the underlying installment contracts.

C. Santander's aggressive pursuit of market share led it to underestimate risk associated with loans with stated income and expenses.

18. Although Santander has sophisticated models that forecast consumer default, Santander's policies with respect to stated income and expenses allow it to underestimate default risk in important ways and to purchase loans from consumers who are unlikely to be able to pay for their loans. Santander also fails to meaningfully monitor dealer behavior to minimize the risk of receiving falsified information, including the amounts specified for consumers' income and expenses.

19. One area where Santander's lack of verification as part of its underwriting exposes consumers to even riskier loans is with respect to the amounts alleged to represent a consumer's mortgage or rent. Housing costs are often a consumer's most significant monthly expense, and Santander uses consumers' monthly housing debt to calculate consumers' debt-to-income ratios.

20. The debt-to-income ratio is important in underwriting because it measures the amount of disposable income a consumer has available to pay off an auto loan and meet non-recurring monthly expenses.

21. Santander generally allows consumers who apply for a loan to merely state their mortgage and rent expenses, as opposed to providing proof of a mortgage or rent payment, and Santander has no apparent measures in place to minimize the risk of falsified mortgage or rent income. Dealers routinely use a default amount for mortgage or rent that would not be reasonably

sufficient to pay for mortgage or rent in the vast majority of localities, but regardless, those low amounts result in a higher acceptance rate from Santander.

22. Housing costs, however, are not the only area in which Santander's forecasts are likely incorrect. Santander also made an aggressive push beginning in early 2013 to waive proof of income on most applications.

D. Santander turned a blind eye to dealer abuse.

23. Since as early as 2010, Santander has been tracking problematic dealers across Santander's business.

24. Although Santander had a process in place to evaluate problematic dealers, there was internal tension at Santander between punishing problematic dealers and retaining Santander's market share. As a result, Santander was reluctant to act against flagged dealers so long as a sufficient amount of the installment contracts purchased from those dealers proved profitable for Santander.

25. Santander entered into an agreement with Chrysler through which Santander would be the preferred lender on all Chrysler transactions. And, to promote business under this new arrangement, Santander allowed problematic dealers to take advantage of Santander's new Chrysler relationship.

26. Around the same time, as explained above, Santander dramatically changed its funding policy to accept increased numbers of stated-income loans.

27. When Santander rolled out this change to its funding requirements, Santander did not bar those dealers identified as "problematic" by Santander from using stated income on loan applications. Santander's decision to broadly market its new stated-income policy, even to dealers

with a history of misstating income, led to a significant spike in the number of early payment defaults.

28. Although Santander later attempted to tighten its policy with respect to problematic dealers, the tension between Santander's business concerns and curbing dealer abuse persists, and Santander continues to purchase installment contracts from dealers which Santander itself identifies as problematic.

29. As a result of Santander's policies with respect to stated income and expenses and the failure to adequately curb dealer abuse, Santander loans default at a higher rate.

E. Santander's Servicing and Collection Practices

30. The consumer harm caused by the underwriting problems described above is compounded by Santander's servicing and collection practices, where Santander confuses, frustrates, and, in some cases, actively misleads consumers about their rights and the costs of taking certain actions.

31. Santander often requires that payments be made through methods that require consumers to pay additional third-party fees, such as money orders. These fees tend to most significantly affect consumers who are unbanked or underbanked.

32. In servicing loans, Santander's employees routinely confuse consumers about the benefits and risks of extensions. Consumers routinely make partial payments or accept extensions without understanding that interest continues to accrue and future payments will likely go towards interest as opposed to paying down their principal balance. They also are unaware that their loan terms are lengthened to accommodate the extension, partial payment and interest accrual and that a payment may not stop a repossession.

33. Additionally, Santander employees often mislead consumers about their ability to recover repossessed vehicles, including encouraging consumers to make significant payments to recover vehicles when Santander has no control over whether the vehicle can be recovered.

34. Taken together, Santander's practices impose significant harm on Iowa consumers. These consumers obtain credit from Santander under the false pretense that they are acquiring a vehicle they will eventually own. In reality, these consumers agree to extremely costly leases, the terms of which are so onerous that consumers will almost certainly fail to perform, resulting in their loan default and likely repossession of the vehicles.

VIOLATIONS OF LAW

COUNT ONE: IOWA CONSUMER FRAUD ACT

35. The Plaintiff State of Iowa realleges and incorporates by reference the allegations in Paragraphs 1 to 34.

36. While engaged in trade or commerce, Santander committed the following unfair and/or deceptive acts or practices, with intent that consumers rely on such acts or practices declared unlawful under the Iowa Consumer Fraud Act, Iowa Code § 714.16,:

- a. Unfairly and deceptively extending credit to consumers that Santander knew or should have known there was no reasonable probability the consumer would be able to repay;
- b. Failing to disclose to consumers that they were obtaining credit on terms that were likely to fail;
- c. Misleading, failing to disclose material information, or otherwise confusing consumers about the impact of an extension and the costs to the consumer of extending their monthly payment;

- d. Requiring consumers to make payments through methods that forced them to incur third-party fees; and
- e. Misrepresenting consumers' ability to acquire repossessed vehicles sent to auction and accepting payments from consumers when Santander knew or should have known Santander had no control over whether the consumer would be able to get their vehicle back.

PRAYER FOR RELIEF

WHEREFORE, the State of Iowa prays that this Honorable Court enter an Order:

A. A finding that Santander has engaged in and is engaging in acts or practices that constitute violations of Iowa Code § 714.16;

B. Pursuant to Iowa Code § 714.16(7), an order permanently enjoining Santander, its agents, employees, and all other persons and entities, corporate or otherwise, in active concert or participation with any of them, from engaging in the false, misleading, or deceptive practices alleged herein;

C. Pursuant to Iowa Code § 714.16(7), that Santander be ordered to pay civil penalties in the amount of \$40,000 for each and every violation of the Iowa Consumer Fraud Act, Iowa Code § 714.16.

D. Pursuant to Iowa Code § 714.16(11), that Santander be ordered to pay costs and reasonable attorneys' fees incurred by the Plaintiff in connection with the investigation and litigation of this matter; and

E. An order granting any other just and equitable relief that the Court deems necessary.

Respectfully submitted,

THOMAS J. MILLER
Attorney General of Iowa

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