

June 2, 2017

VIA FEDERAL EXPRESS

Consumer Protection Division
Security Breach Notifications
Office of the Attorney General of Iowa
1305 E. Walnut Street
Des Moines, Iowa 50319-0106

RECEIVED
17 JUN -5 AM 10:36
CONSUMER PROTECTION DIV.

Re: Data Breach Notification

To Whom It May Concern:

Pursuant to Iowa Code § 715C.2, on behalf of our client Henniges Automotive (Henniges), we are writing to notify you of a breach of security involving 1,285 Iowa residents.

On May 11, 2017, Henniges learned that an employee without proper authorization had obtained access to a printed employee roster containing certain employee information. The roster included employee name, birth date, address, telephone number, Social Security number, and general employment information such as date of hire at Henniges. Henniges is not aware of any misuse of employee information and the employee states the information was taken by accident with no bad intent. Henniges does not know when this information was acquired by the employee, however, the list was dated October 4, 2016. Thus, the incident could have occurred in early October, 2016.

In response to this incident and to help prevent an incident like this from happening in the future, Henniges is continuing its efforts to educate all employees about the proper handling of sensitive employee and other personal information, and the adverse consequences of not following appropriate policies and procedures, or otherwise misusing or attempting to misuse sensitive employee and other personal information. Please note that the involved individual is no longer employed by Henniges.

Henniges retained Experian to provide one (1) year of credit monitoring services at no cost to the affected employees. Written notification of this breach was sent to affected residents on June 2, 2017. A sample copy of the notice is enclosed.



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Please contact me if you have any questions or would like to discuss this further.

Sincerely,
FOLEY & LARDNER LLP

A handwritten signature in black ink, appearing to read "Jennifer J. Hennessy".

Jennifer J. Hennessy

JJH:mld
Enclosure: Sample Notification Letter

HENNIGES

AUTOMOTIVE

June 2, 2017

NOTICE OF DATA BREACH

WHAT HAPPENED?

We value and respect the privacy of our employees' information, which is why Henniges Automotive ("Henniges") is writing to inform you of a recent incident involving the disclosure of certain of your personal information. On May 11, 2017, we learned that an employee without proper authorization had obtained access to a printed employee roster containing certain employee information. We are not aware of any misuse of your information and the employee states the information was taken by accident with no bad intent. However, we are writing to you to provide with information regarding the incident and steps you can take to further protect your information out of an abundance of caution. We do not know when this information was acquired by the employee, however, the list was dated October 4, 2016. Thus, the incident could have occurred in early October, 2016.

WHAT INFORMATION WAS INVOLVED?

We took immediate action after we were informed of this situation and investigated this incident thoroughly. Specifically, we determined that the information contained on the roster included your name, birth date, address, telephone number, Social Security number, and general employment information such as date of hire at Henniges.

WHAT WE ARE DOING.

In response to this incident and to help prevent an incident like this from happening in the future, Henniges is continuing our efforts to educate all employees about the proper handling of sensitive employee and other personal information, and the adverse consequences of not following appropriate policies and procedures, or otherwise misusing or attempting to misuse sensitive employee and other personal information. Please note that the involved individual is no longer employed by Henniges.

We are committed to protecting our employees' information. We have retained Experian to provide credit monitoring services to you. These services will be available to you for one year at no cost to you. Attached for your convenience is more information and instructions for how you may enroll. We advise you to take advantage of credit monitoring services that will be made available to you.

WHAT YOU CAN DO.

In addition to enrolling in Experian's identity credit monitoring services, there are additional actions you can take to mitigate the chances of fraud or identity theft. Please also review the attachment to this letter (Steps You Can Take to Further Protect Your Information) for further information on ways you can protect yourself.

We strongly encourage you to enroll in the free service from Experian. If, however, you choose not to, we encourage you to monitor your credit reports and other financial records for fraudulent transactions as well as review the information included in the attachment to this letter (Steps You Can Take to Further Protect Your Information) for further information on steps you can take to protect your information.

FOR MORE INFORMATION.

Henniges sincerely regrets any inconvenience that this incident may have caused to you. If you have any questions, please contact Shelly Curran, Human Resources Manager, at 1(248)340-4355 or by email at inquiry@hennigesautomotive.com.

Sincerely,

Shelly Curran

Steps You Can Take to Further Protect Your Information

Review Your Account Statements & Notify Law Enforcement of Suspicious Activity

As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission.

To file a report with the FTC, go to www.ftc.gov/idtheft, call 1-877-ID-THEFT (877-438-4338), or write to the FTC Bureau of Consumer Protection, 600 Pennsylvania Ave., NW, Washington, DC 20580. Reports filed with the FTC will be added to the FTC's Identity Theft Data Clearinghouse, which is a database made available to law enforcement agencies.

Copy of Credit Report

You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting www.annualcreditreport.com, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print a copy of the request form at <https://www.annualcreditreport.com/cra/requestformfinal.pdf>. Or you can elect to purchase a copy of your credit report by contacting one of the three national credit reporting agencies. Contact information for the three national credit reporting agencies for the purpose of requesting a copy of your credit report or for general inquiries is provided below:

Equifax
(800) 685-1111
www.equifax.com
P.O. Box 740241
Atlanta, GA 30374

Experian
(888) 397-3742
www.experian.com
535 Anton Blvd., Suite 100
Costa Mesa, CA 92626

TransUnion
(800) 680-7289
www.transunion.com
P.O. Box 2000
Chester, PA 19016

Fraud Alert

We recommend placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at www.annualcreditreport.com.

Security Freeze

In some US states, you have the right to put a security freeze on your credit file. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each of credit reporting agencies listed above. Additionally, if you request a security freeze from a consumer reporting agency there may be a fee to place, lift or remove the security freeze, which may vary by state. However, if you are a victim of identity theft and have filed a report with your local law enforcement agency or submitted an ID Complaint Form with the FTC, there may be no charge to place the security freeze. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Federal Trade Commission and State Attorneys General Offices

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your home state. You may also contact these agencies for information on how to prevent or avoid identity theft.

Federal Trade Commission: You may wish to review the tips provided by the Federal Trade Commission on how to avoid identity theft. For more information, please visit www.ftc.gov/idtheft or call 1-877-ID-THEFT (877-438-4338). A copy of Taking Charge: What to Do if Your Identity is Stolen, a comprehensive guide from the FTC to help you guard against and deal with identity theft, can be found on the FTC's website at www.ftc.gov/bcp/edu/microsites/idtheft/.

For California residents: California residents may wish to review the information provided by the California Attorney General at <https://oag.ca.gov/idtheft>.

Information on Experian Services

If you believe there was fraudulent use of your information as a result of this incident and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred from the date of the incident (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this offer is available to you for one-year from the date of this letter and does not require any action on your part at this time.

The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration. You will also find self-help tips and information about identity protection at this site.

While Identity Restoration assistance is immediately available to you, we also encourage you to activate the fraud detection tools available through Experian IdentityWorksSM as a complimentary one-year membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information please follow the steps below:

- Ensure that you enroll by: August 31, 2017 (Your code will not work after this date.)
- Visit the Experian IdentityWorks website to enroll: www.experianidworks.com/creditone
- Provide your activation code: D2WC86STS

If you have questions about the product, need assistance with identity restoration that arose as a result of this incident or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 877-890-9332 by August 31, 2017. Be prepared to provide engagement number DB02046 as proof of eligibility for the identity restoration services by Experian.

ADDITIONAL DETAILS REGARDING YOUR 12-MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP:

A credit card is not required for enrollment in Experian IdentityWorks.

You can contact Experian **immediately** regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.¹
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Identity Restoration:** Identity Restoration agents are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **\$1 Million Identity Theft Insurance²:** Provides coverage for certain costs and unauthorized electronic fund transfers.

What you can do to protect your information: There are additional actions you can consider taking to reduce the chances of identity theft or fraud on your account(s). Please refer to www.ExperianIDWorks.com/restoration for this information.

¹Offline members will be eligible to call for additional reports quarterly after enrolling.

²Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. (AIG). The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.