

IN THE IOWA DISTRICT COURT FOR POLK COUNTY

STATE OF IOWA ex rel.)	
THOMAS J. MILLER,)	
ATTORNEY GENERAL OF IOWA,)	Equity No. EQCE074084
99AG25112)	
)	
Plaintiff,)	
)	
TELEQUAL, LLC (aka TELEQUAL LC),)	
an Iowa corporation;)	
TRAVIS J. HELD;)	CONSENT JUDGMENT
AMANDA D. HELD;)	
JEFFREY J. JONES; and)	
JENNIFER JONES,)	
)	
Defendants.)	

On this 15th day of April, 2013, the Court, having been presented by Assistant Attorney General Steve St. Clair with this Consent Judgment and having reviewed the file in this matter, determines that final judgment should be entered herein, and finds as follows:

FINDINGS

1. Plaintiff State of Iowa ex rel. Thomas J. Miller, Iowa Attorney General, has filed a Petition in Equity against the above-captioned defendants (“Defendants”) pursuant to Iowa Code § 714.16 (2013), the Iowa Consumer Fraud Act (CFA), and this Consent Judgment, which has been approved by Plaintiff and each Defendant, is intended to resolve this litigation.

2. The Court has jurisdiction of the parties and subject matter.

3. Defendants deny wrongdoing or liability of any kind, but have agreed to entry of this Consent Judgment in order to resolve their dispute with Plaintiff.

4. The Court finds that this Consent Judgment should be entered.

5. This Consent Judgment constitutes a full and final resolution of any and all claims by the

Iowa Attorney General against Defendants for violations of the Iowa CFA that occurred prior to the effective date of this Consent Judgment in connection with fundraising conducted by and through Telequal LLC (aka Telequal LC; hereinafter, "Telequal").

ORDER

IT IS THEREFORE ORDERED that Defendants shall be permanently enjoined from engaging, directly or indirectly, in any form of fundraising, whether by telephone or otherwise, directed to residents of Iowa or directed to residents of other states from an Iowa location.

IT IS FURTHER ORDERED that, in addition to whatever other legal remedies may be available, a violation of this Consent Judgment constitutes a violation of the Iowa Consumer Fraud Act, Iowa Code §714.16, and each violation by one of more Defendants of this Consent Judgment, if established by a preponderance of the evidence in a Iowa Consumer Fraud Act action by the Iowa Attorney General, gives rise to a presumptive civil penalty in the highest amount provided for by Iowa Code §714.16 (7), namely \$40,000.00.

IT IS FURTHER ORDERED that Defendants shall make no direct or indirect use whatsoever of information regarding persons in Iowa or elsewhere who made a pledge and/or donation in response to any fundraising efforts of Telequal, if Defendants know or should know under the circumstances that such information was derived from fundraising efforts of Telequal. This includes without limitation using such information to make fundraising contacts, and/or selling, renting or otherwise making available any such information to another entity for the other entity's use in fundraising or otherwise.

IT IS FURTHER ORDERED that Defendants shall comply with reasonable requests from the Iowa Attorney General for information relating to compliance with this Consent Judgment.

IT IS FURTHER ORDERED that Defendants shall make their best efforts to make full refunds of specified donations upon receiving a request to do so either directly from the donors or forwarded by the Iowa Attorney General.

Approved:

Date: 4-3-13

T J Held
Telequal, LLC (aka Telequal LC)

Date: 4-3-13

T J Held
Travis J. Held

Date: 04-03-13

Amanda Held
Amanda D. Held

Date: 4/03/13

Jeffrey J. Jones
Jeffrey J. Jones

Date: 4/3/13

Jennifer Jones
Jennifer Jones

Date: 4/8/13

Nathan Thomas
Nathan Thomas
Attorney for Defendants

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Date: 4-11-2013

Steve St. Clair

Steve St. Clair
Assistant Iowa Attorney General



State of Iowa Courts

Type: ORDER FOR JUDGMENT

Case Number **Case Title**
EQCE074084 STATE OF IOWA, EX REL. VS TELEQUAL, LLC ET AL

So Ordered

A handwritten signature in black ink, reading 'Richard G. Blane II'. The signature is written in a cursive style with a horizontal line underneath the name.

**Richard G. Blane II, District Court Judge,
Fifth Judicial District of Iowa**