

October 6, 2015

Amelia M. Gerlicher
AGerlicher@perkinscoie.com
D: +1.206.359.3445
F: +1.206.359.4445

Iowa Attorney General Tom Miller
Consumer Protection Division
1305 E. Walnut Street
Des Moines, IA 50319

Nathan.blake@iowa.gov

RE: Updated Security Breach Notification - T-Mobile

Dear Mr. Miller:

I write to update you on the data security incident reported last week by T-Mobile, involving its data held by Experian.

As indicated in our initial notification, Experian's investigation into the intrusion continues. On October 2, Experian notified us that it discovered that the intruder appears to have been able to download information on additional consumers. This information concerns a small percentage of current T-Mobile customers, which brings the total for your state to approximately 26,134 individuals.

The customers in this additional group will be receiving the same form of notification as those previously identified as affected by this incident, reattached here for your convenience. These notifications will go out with the previous notices, which are being mailed starting today. In addition, Experian and T-Mobile will be updating their public statements to revise the descriptions of potentially affected individuals in light of this information.

Experian continues to investigate this matter, and we will keep you updated if there are further developments impacting consumers in your state.

Sincerely,



Amelia M. Gerlicher

Enclosure



<Date>

<name>

<street address>

<City, State, zip>

I am writing to let you know of an incident that occurred involving T-Mobile USA data housed at Experian that may have involved an unauthorized disclosure of your personal information.

On September 15, 2015, we discovered that an unauthorized party accessed certain Experian servers. We immediately began to investigate the incident and to implement additional security measures.

On September 21, 2015, we notified T-Mobile USA, Inc. that information Experian maintains on their behalf to perform credit checks had been downloaded by the unauthorized party. Information you provided when you applied for an account at T-Mobile likely was acquired. That information includes your name, address, social security number, date of birth, identification number (such as driver's license, military ID, or passport number) and additional information used in T-Mobile's own credit assessment. No payment card or banking information was obtained. This did not involve access to Experian's credit reporting database.

Experian has notified appropriate federal, state and international law enforcement agencies and has taken additional security steps to help prevent future incidents.

What We Are Doing to Protect You

First and foremost, we want to sincerely apologize to you if any of your personal information was disclosed in this incident. We recognize that this issue can be frustrating, and we are taking steps to protect you and your personal information.

To help protect your identity, we are offering a **complimentary** two-year membership in ProtectMyID® Elite credit monitoring and identity theft resolution services. This product may help detect misuse of your personal information and provides you with identity protection support focused on prompt identification and resolution of identity theft. To Activate ProtectMyID please do the following:

1. ENSURE That You Enroll By April 30, 2016
2. VISIT the ProtectMyID Web Site to enroll: www.protectmyid.com/securityincident

If you have questions or need an alternative to enrolling online, please call Experian at 866-369-0422.

What You Can Do to Protect Yourself

There are additional steps you can take to protect yourself from fraudulent activity and identity theft:

Monitor your credit reports for fraudulent transactions or accounts

- Obtain a free copy of your credit report maintained by each of the three credit reporting agencies by visiting www.annualcreditreport.com or by calling toll-free 877-322-8228.

- Review your reports carefully. If you find anything you do not understand or that is incorrect, contact the appropriate credit reporting agency.
- If you suspect fraudulent activity, contact your local law enforcement agency, the attorney general of your state, and the Federal Trade Commission.

Consider contacting the credit reporting agencies directly to activate a fraud alert or a security freeze

- A fraud alert will notify any merchant checking your credit history that you may be the victim of identity theft and that the merchant should take additional measures to verify the application. Notifying any of the three credit reporting agencies will place an alert on your file across all three.
- A security freeze restricts all creditor access to your account, but might also delay any requests you make for new accounts. Inquire with the credit reporting agencies for their specific procedures regarding security freezes.

Contact information for the three credit reporting agencies:

- Equifax: 1-800-525-6285; www.equifax.com; P.O. Box 740241, Atlanta, GA 30374-0241
- Experian: 1-888-EXPERIAN (397-3742); www.experian.com; P.O. Box 9554, Allen, TX 75013
- TransUnion: 1-800-680-7289; www.transunion.com; Fraud Victim Assistance Division, P.O. Box 2000 Chester, PA 19022-2000

If You Have Questions

The Federal Trade Commission provides information about how to avoid identity theft and what to do if you suspect your identity has been stolen. They can be contacted at consumer.ftc.gov, 1-877-ID-THEFT (877-438-4338), or The FTC Identity Theft Clearinghouse, 600 Pennsylvania Avenue, NW, Washington, D.C. 20580.

You can also get information from your state's Attorney General – see <URL> for a listing of Attorneys General.

For the latest information on this incident go to: www.experian.com/T-MobileFacts

You can also contact us in writing at Experian, P.O. Box 9554, Allen, TX 75013, or you can call us at 866-369-0422.

On behalf of Experian, we sincerely apologize for any inconvenience this may cause you.
Sincerely,

Craig Boundy
CEO North America