



2014 DEC - 1 AM 10: 56  
PROPERTY RETURN

November 25, 2014

Tom Miller  
Hoover State Office Building  
1305 E. Walnut  
Des Moines, IA 50319

To Whom It May Concern:

The Big 12 Conference, Inc. (the "Big 12"), through its membership in the Collegiate Officiating Consortium Men's Basketball LLC (the "COC MB") and the Collegiate Officiating Consortium Women's Basketball LLC (the "COC WB"), recently became aware of a security incident involving unauthorized access to the personal information of its men's and women's college basketball officials on the website of one of the COC MB's and COC WB's contractors, Blue Zebra Sports ("Blue Zebra"). A number of officials who had valid access to the Blue Zebra system used credentials that did not belong to them to access restricted pages containing the personal information of other officials, including such officials' names, addresses, birthdates and social security numbers, among other information.

Since being notified, the COC MB and the COC WB, in collaboration with the Big 12, have terminated their independent contractor officiating agreements with each of the offending officials and have cancelled the offending officials' assignments. And, Blue Zebra has taken the following steps: (i) fixed the exploit used to gain unauthorized access; (ii) required users of the website to change their access information; (iii) began the process of removing social security numbers from the system; and (iv) began implementing plans to increase security within the system. The Big 12 is also prepared to send notifications to the affected officials and other state agencies. Blue Zebra is offering to pay for one year of credit monitoring for each affected official.

This letter is meant to notify you of this security incident. We are notifying the affected individuals and agencies in other states concurrently with this letter. Blue Zebra is working with the FBI in Knoxville, Tennessee and with a field FBI agent in Johnson City, Tennessee to file the necessary report. If you have any questions, please contact our attorney, Jessica Epperson of Polsinelli PC at 214.661.5568, via email at [jepperson@polsinelli.com](mailto:jepperson@polsinelli.com), or at the following mailing address: Polsinelli PC, 2501 N. Harwood Street, Suite 1900, Dallas, TX 75201.

Sincerely,

John Underwood,  
Associate Commissioner

**BIG 12 CONFERENCE**

400 East John Carpenter Fwy Irving, TX 75062

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F 469-524-1044

BIG12SPORTS.COM



November 24, 2014

RECEIVED  
14 DEC -1 AM 11:19  
CONSUMER PROTECTION DIV.

Tom Miller  
Hoover State Office Bldg.  
1305 E. Walnut  
Des Moines, IA 50319

To Whom It May Concern:

Conference USA, Inc. (the "Conference"), through its membership in the COC Men's Basketball LLC, a Delaware limited liability company (the "COC MB"), recently became aware of a security incident involving unauthorized access to the personal information of its men's college basketball officials on the website of one of the COC MB's contractors, Blue Zebra Sports ("Blue Zebra"). A number of officials who had valid access to the Blue Zebra system used credentials that did not belong to them to access restricted pages containing the personal information of other officials, including such officials' names, addresses, birthdates and social security numbers, among other information.

Since being notified, the COC MB, in collaboration with the Conference, has terminated its independent contractor officiating agreement with each of the offending officials. And, Blue Zebra has taken the following steps: (i) fixed the exploit used to gain unauthorized access; (ii) required users of the website to change their access information; (iii) began the process of removing social security numbers from the system; and (iv) began implementing plans to increase security within the system. The Conference is also prepared to send notifications to the affected officials and other state agencies. Blue Zebra is offering to pay for one year of credit monitoring for each affected official.

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Sincerely,

Judy MacLeod  
Executive Associate Commissioner/Chief Operating Officer

CONFERENCE USA