Brian F. Fox
Office: (267) 930-4777
Fax: (267) 930-4771
Email: bfox@mullen.law

426 W. Lancaster Avenue, Suite 200
Devon, PA 19333

July 31, 2026

VIA E-MAIL

Office of the Attorney General of Iowa
Consumer Protection Division
Security Breach Notifications
1305 E. Walnut Street
Des Moines, IA 50319-0106
E-mail: consumer@ag.iowa.gov

Re: Notice of Data Event

To Whom It May Concern:

We represent Superb Shifts, Inc. ("Superb") located at 11837 Miracle Hills Dr, Ste 105 Omaha, NE 68154, and are writing to notify your office of an incident that may affect the security of certain personal information relating to five hundred sixty-six (566) Iowa residents. This notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Superb does not waive any rights or defenses regarding the applicability of Iowa law, the applicability of the Iowa data event notification statute, or personal jurisdiction.

Nature of the Data Event

Superb became aware of suspicious activity within their platform on or around March 28, 2026. Superb promptly took steps to secure their platform and launched an investigation to determine the full nature and scope of the event. Superb's investigation determined that an unknown actor gained access to certain information within their platform from March 27, 2026 to March 28, 2026. Superb then undertook a review of the files to determine what was contained therein and to whom it related. Recently, it was determined that information related to certain individuals was available during the period of unauthorized access and may have been viewed.

The information that could have been subject to unauthorized access includes name, Social Security number and driver's license number.

Notice to Iowa Residents

On or about July 31, 2026, Superb provided written notice of this incident to five hundred sixty-six (566) Iowa residents. Written notice is being provided in substantially the same form as the letter attached here as ***Exhibit A***.

Other Steps Taken and To Be Taken

Upon becoming aware of the event, Superb moved quickly to investigate and respond to the incident, assess the security of Superb systems, and identify potentially affected individuals. Further, Superb notified federal law enforcement regarding the event. Superb is also working to implement additional safeguards and training to its employees. Superb is providing access to credit monitoring services for twelve (12) months, through TransUnion, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, Superb is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. Superb is providing individuals with information on how to place a fraud alert and security freeze on one's credit file the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

Superb is providing written notice of this incident to relevant state regulators, as necessary, and to the three major credit reporting agencies, Equifax, Experian, and TransUnion.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4777.

Very truly yours,

Brian F. Fox of
MULLEN COUGHLIN LLC

BFF/lcf
Enclosure

EXHIBIT A

Superb Shifts
c/o Cyberscout
555 Monster Rd SW
Renton, WA 98057
USBFS4169

0009093

35_0009093

Superb

NOTICE OF SECURITY BREACH

Dear

Superb Shifts ("Superb") is writing to inform you of an event that may have impacted some of your information. We are providing you with information about the event, our response to it, and resources available to you to help protect your information, should you feel it appropriate to do so.

What Happened? Superb became aware of suspicious activity within our platform on or around March 28, 2026. Superb promptly took steps to secure our platform and launched an investigation to determine the full nature and scope of the event. Our investigation determined that an unknown actor gained access to certain information within our platform from March 27, 2026 to March 28, 2026. Superb then undertook a review of the files to determine what was contained therein and to whom it related. Recently, it was determined that information related to you was available during the period of unauthorized access and may have been viewed.

What Information Was Involved? Our investigation determined that your number were contained within the impacted account. To date, there is no indication of identity theft or fraud in relation to this event.

What We Are Doing. The privacy and security of information in our possession is one of our highest priorities. Upon learning of this event, we immediately took steps to ensure the security of our email tenant and investigate the event. As part of our ongoing commitment to the privacy of information in our care, since the event we have implemented and continue to implement technical security measures to strengthen the security of our systems. As an additional precaution, we are offering you access to 12 months of complimentary credit monitoring and identity restoration services through Cyberscout, a TransUnion company. We also reported the event to appropriate governmental agencies.

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors. You may also review the information contained in the enclosed *Steps You Can Take to Protect Personal Information*. There you will also find more information on the credit monitoring and identity restoration services we are making available to you. Superb will cover the cost of these services; however, you will need to complete the enrollment process. Enrollment instructions are enclosed with this letter.

For More Information. We understand that you may have additional questions regarding this notice, please contact Superb at 1-844-507-9994, Monday through Friday from 8:00 a.m. to 8:00 p.m. Eastern Time,

excluding major U.S. holidays. You may also write to Superb at 11837 Miracle Hills Dr, Ste 105 Omaha, NE 68154. Protecting your information is important to us, and we remain committed to safeguarding the information in our care.

Sincerely,

Superb Shifts, Inc.

0009093

Steps You Can Take To Protect Personal Information

Enroll in Monitoring Services

To enroll in Credit Monitoring services at no charge, please log on to https://bfs.cyberscout.com/activate and follow the instructions provided. When prompted please provide the following unique code to receive services: In order for you to receive the monitoring services described above, you must enroll within 90 days from the date of this letter. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should consumers wish to place a fraud alert, please contact any of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer's name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/data-breach-help
1-888-298-0045	1-888-397-3742	1-833-799-5355
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion, P.O. Box 160, Woodlyn, PA 19094

Additional Information

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state Attorney General. This notice has not been delayed by law enforcement.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at: 400 6th Street, NW, Washington, D.C. 20001; (202) 442-9828; and oag.dc.gov.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-576-6300 or 1-888-743-0023; and https://www.marylandattorneygeneral.gov/.

For New Mexico residents, consumers have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in their credit file has been used against them, the right to know what is in their credit file, the right to ask for their credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting bureaus must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to consumers' files is limited; consumers must give consent for credit reports to be provided to employers; consumers may limit "prescreened" offers of credit and insurance based on information in their credit report; and consumers may seek damages from violators. Consumers may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage consumers to review their rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or https://ag.ny.gov.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov.