Ameriprise Financial
901 Third Ave S.
Minneapolis, MN 55402
(612) 671-3131

Date: July 29, 2026

VIA FIRST CLASS MAIL

Iowa Attorney General
Attorney General of Iowa, Hoover Building
1305 E Walnut Street
Des Moines, IA 50319

Re: Supplemental Notice of Recent Data Incident

Dear Iowa Attorney General:

I am writing on behalf of Ameriprise Financial to provide a supplemental notice about the data incident we first reported to you on or about April 17, 2026.

Our descriptions of the incident, prior notices and offers sent to individuals, and remedial measures remain the same. However, upon performing our final quality checks, we identified 139 additional state residents who may have been affected, in addition to the 583 previously reported.

For these additional people, affected categories of information still may have included an individual's name, address, account number, date of birth, and social security number. However, for 73 individuals, we also found that driver's license information may have been involved.

Notice letters to these newly identified individuals were mailed out between May 1 and July 29 of 2026 and reflected the foregoing information.

We have now concluded our investigation and data review regarding this incident. If you have any questions about this matter, please feel free to contact me.

Respectfully submitted,

Jennifer Swihart
Director of Compliance
Ameriprise Financial, Inc.
901 Third Ave S.
Minneapolis, MN 55402
Email: Jen.E.Swihart@ampf.com
Phone: 612-671-8390

Ameriprise Financial

DATE, 2026

<<FIRST NAME>> <<LAST NAME>>
<<ADDRESS1>>
<<ADDRESS2>>
<<ADDRESS3>>
<<CITY>>, <<STATE>> <<ZIP>>

<<NOTICE HEADER>>

Dear <<FIRST NAME>> <<LAST NAME>>,

I am writing on behalf of Ameriprise Financial, Inc. and its affiliates ("Ameriprise") to inform you of a data security incident. Protecting your data remains our priority, and we are treating this situation with the highest level of care and attention.

What Happened
An unauthorized individual gained access to certain Ameriprise stored data and files, which may have included your personal information, and which we blocked upon discovery on March 18, 2026. We immediately launched an investigation with the help of external cybersecurity experts.

We want to reassure you that no unauthorized transactions or movement of funds occurred as part of this incident.

What Information Was Involved
The affected information varied from person to person, but may have included your <<DATA ELEMENTS>>.

What We Are Doing
We have implemented heighted monitoring of your account(s) to include enhanced identity verification procedures.

In addition, Ameriprise is offering you credit and identity monitoring through Equifax Complete™ Premier for <<DURATION>> at no cost. This service, which does not impact credit scores, provides alerts for changes to your credit file and identity restoration services. Included with this letter is more information on the Equifax Complete™ Premier service and the promotional code you can use to enroll.

<<CO-CT VERSIONS>>

What You Can Do
We encourage you to activate the credit and identity monitoring services at no cost to you. To activate, please follow the enrollment instructions provided below. We also encourage you to remain vigilant against potential incidents of identity theft and fraud by taking the following steps to help protect your information:

- Register a Fraud Alert or Security Freeze with the three major credit bureaus. Use the contact information on the Additional Resources page below.
- Thoroughly review your account statements and transaction confirmations.
- Monitor your financial or online accounts and credit reports for suspicious activity.
- Report any unauthorized transactions to your account provider and law enforcement.

For More Information
If you have any questions about this notice, please do not hesitate to contact the Ameriprise Incident Support Line at 888.504.8526, Monday through Friday from 9:00 AM to 9:00 PM Eastern Time, excluding major U.S. holidays.

We remain committed to protecting your information and maintaining your trust. We regret any worry or inconvenience caused by this incident.

Sincerely,

Jennifer Swihart
Director - Compliance
Global Privacy Office
Ameriprise Financial, Inc.

Ameriprise Financial, Inc. is a diversified financial services company that primarily engages in business through its subsidiaries, and provides broker-dealer, advisory, wealth management, asset management, insurance, lending and related products and services under the *Ameriprise Financial*®, *Columbia Threadneedle*®, *Columbia Threadneedle Investments*® and *RiverSource*® brands. Securities offered by Ameriprise Financial Services, LLC. Member FINRA and SIPC.

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Your Activation Code: <<GIFT CODE>>

Equifax Complete™ Premier

You must be over age 18 with a credit file to use this product.

Key features

- Annual access to your 3-bureau credit report and VantageScore[1] credit scores.
- Daily access to your Equifax credit report and 1-bureau VantageScore credit score.
- 3-bureau credit monitoring[2] with email notifications of key changes to your credit reports.
- WebScan notifications[3] when your personal information, such as Social Security Number, credit/debit card or bank account numbers are found on fraudulent Internet trading sites.
- Automatic fraud alerts[4], which encourages potential lenders to take extra steps to verify your identity before extending credit, plus blocked inquiry alerts and Equifax credit report lock[5].
- Identity Restoration to help restore your identity should you become a victim of identity theft, and a dedicated Identity Restoration Specialist to work on your behalf.
- Up to $1,000,000 of identity theft insurance coverage for certain out of pocket expenses resulting from identity theft[6].
- Lost Wallet Assistance if your wallet is lost or stolen, and one-stop assistance in canceling and reissuing credit, debit and personal identification cards.

Enrollment instructions

- Go to www.equifax.com/activate, enter your unique Activation Code listed above, and click "Submit".
- **Register:** Complete the form with your contact information and click "Continue".
  - If you already have a myEquifax account, click the 'Sign in here' link under the "Let's get started" header.
  - Once you successfully sign in, you will skip to the Checkout Page in Step 4.
- **Create Account:** Enter your email address, create a password, and accept the terms of use.
- **Verify Identity:** To enroll in your product, complete our identity verification process.
- **Checkout:** Upon successful verification of your identity, you will see the Checkout Page.
  - Click 'Sign Me Up' to finish enrolling.

You're done!

The confirmation page shows your completed enrollment.
Click "View My Product" to access the product features.

[1]The credit scores provided are based on the VantageScore ® 3.0 model. For three-bureau VantageScore credit scores, data from Equifax®, Experian®, and TransUnion® are used respectively. Any one-bureau VantageScore uses Equifax data. Third parties use many different types of credit scores and are likely to use a different type of credit score to assess your creditworthiness. [2]Credit monitoring from Experian and TransUnion will take several days to begin. [3]WebScan searches for your Social Security Number, up to 5 passport numbers, up to 6 bank account numbers, up to 6 credit/debit card numbers, up to 6 email addresses, and up to 10 medical ID numbers. WebScan searches thousands of Internet sites where consumers' personal information is suspected of being bought and sold, and regularly adds new sites to the list of those it searches. However, the Internet addresses of these suspected Internet trading sites are not published and frequently change, so there is no guarantee that we are able to locate and search every possible Internet site where consumers' personal information is at risk of being traded. [4]The Automatic Fraud Alert feature is made available to consumers by Equifax Information Services LLC and fulfilled on its behalf by Equifax Consumer Services LLC. [5]Locking your Equifax credit report will prevent access to it by certain third parties. Locking your Equifax credit report will not prevent access to your credit report at any other credit reporting agency. Entities that may still have access to your Equifax credit report include: companies like Equifax Global Consumer Solutions, which provide you with access to your credit report or credit score, or monitor your credit report as part of a subscription or similar service; companies that provide you with a copy of your credit report or credit score, upon your request; federal, state and local government agencies and courts in certain circumstances; companies using the information in connection with the underwriting of insurance, or for employment, tenant or background screening purposes; companies that have a current account or relationship with you, and collection agencies acting on behalf of those whom you owe; companies that authenticate a consumer's identity for purposes other than granting credit, or for investigating or preventing actual or potential fraud; and companies that wish to make pre-approved offers of credit or insurance to you. To opt out of such pre-approved offers, visit www.optoutprescreen.com. [6]The Identity Theft Insurance benefit is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company, under group or blanket policies issued to Equifax, Inc., or its respective affiliates for the benefit of its Members. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Additional Resources

Ameriprise resources
Ameriprise Global Privacy Office
901 3rd Ave South, Minneapolis, MN 55402
data.security.notifications@ampf.com

Ameriprise Privacy, Security & Fraud Center: ameriprise.com/privacy-security-fraud

Ameriprise Online Security Guarantee: ameriprise.com/privacy-security-fraud/online-security-guarantee

Other resources

- Federal Trade Commission
  600 Pennsylvania Ave NW,
  Washington, DC 20580
  877.438.4338
  identitytheft.gov
- Equifax
  P.O. Box 740241
  Atlanta, GA 30374
  888.378.4329
  equifax.com
- Experian
  P.O. Box 9554
  Allen, TX 75013
  888.397.3742
  experian.com
- Transunion
  2 Baldwin Place
  P.O. Box 1000
  Chester, PA 19022
  800.916.8800
  transunion.com
- Identity Theft Resource Center
  2514 Jamacha Rd, Ste 502-525
  El Cajon, CA 92019-4492
  888.400.5530
  idtheftcenter.org
- OnGuard Online: onguardonline.gov

Security freeze
Consumers can place a security freeze on their credit report at no cost through the three major credit bureaus. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services.

To place a freeze, write, go online or call the three credit bureaus below. Documents will be requested to verify your identity and address, possibly including but not limited to: copies of your Social Security card, paystub, state driver's license, or utility bill.

Contact/Resource	Phone number	Web	Address
Equifax Security Freeze	888.378.4329	equifax.com	P.O. Box 105788 Atlanta, GA 30348-5788
Experian Security Freeze	888.397.3742	experian.com/freeze/center.html	P.O. Box 9554 Allen, TX 75013
Trans Union Security Freeze	800.916.8800	transunion.com/credit-freeze	P.O. Box 160 Woodlyn, PA 19094

Residents of New Mexico:
The federal Fair Credit Reporting Act provides you certain rights regarding your credit. You may review these rights at files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf.

Residents of Massachusetts and Rhode Island:
As a resident of Massachusetts or Rhode Island, you have the right to obtain any police report filed regarding this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

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Residents of Iowa, Maryland, North Carolina, New York, Kentucky, Rhode Island and Oregon:
The Identity Theft Unit in your state gives you step-by-step advice on how to protect yourself and help you to address some of the issues that identity theft causes. Report suspected identity theft to your local law enforcement, the Attorney General and the Federal Trade Commission. Below are the mailing address, website, and phone number for the Office of the Attorney General of your state.

State	Phone number	Web	Address
Iowa	515.281.5044 800.373.5044	iowaattorneygeneral.gov	Office of the Attorney General of IA Hoover State Office Building 1305 E Walnut St Des Moines, IA 50319
New York	800.697.1220	dos.ny.gov/consumerprotection	New York Department of State Division of Consumer Protection One Commerce Plaza, 99 Washington Ave Albany, NY 12231-0001
	800.771.7755	ag.ny.gov	Office of the Attorney General of NY The Capitol Albany, NY 12224-0341
North Carolina	877.5-NO-SCAM Toll-free in NC 919.716.6000	ncdoj.gov	Office of the Attorney General of NC Consumer Protection Division 9001 Mail Service Center Raleigh, NC 27699-9001
Oregon	503.378.4400	doj.state.or.us	Oregon Department of Justice 1162 Court St NE Salem, OR 97301-4096
Maryland	410.576.6491	oag.state.md.us	Office of the Attorney General of MD 200 St. Paul Place Baltimore, MD 21202
Kentucky	502.696.5300	ag.ky.gov	Office of the Attorney General of KY 700 Capitol Ave, Suite 118 Frankfort, KY 40601
Rhode Island	401.274.4400	riag.ri.gov	Office of the Attorney General of RI 150 S Main St Providence, RI 02903
District of Columbia	202.727.3400	oag.dc.gov	Office of the Attorney General of DC 441 4th St, NW Washington, DC 20001