

April __19____, 2021

RE: Notification of Data Security Breach

We value your business and respect the privacy of your information. We are therefore notifying you of a data security breach of our computer system which may have involved your personal information. Although we are unaware of any actual misuse of your information, we are notifying you so you can take action along with our efforts to minimize or eliminate any potential harm.

We first became aware of the breach on March 27, 2021 when we were notified ransomware encryption had been installed on our computer system. We immediately began measures to determine the scope of the breach and restore the integrity, security, and confidentiality of all data. We retained CDW Corporation as an independent cybersecurity consulting firm. We have also been in contact with various law enforcement agencies which are conducting their own investigation. CDW completed its report on April 9, 2021. CDW believes initial access to our system started around February 28, 2021, although it could not say with certainty whether data had actually been acquired. The types of personal information which may have been obtained are customer contact information that would normally be found on our credit applications.

We recommend you remain diligent by reviewing account statements and monitoring free credit reports. You should report suspected incidents of identity theft to local law enforcement or the Attorney General. You may obtain free credit reports from the national credit reporting companies Equifax, Experian and TransUnion by calling 1-877-322-8228 or online at www.annualcreditreport.com.

Please feel free to contact our IT support group at support@echogroupinc.com or calling 712-326-2629 for further assistance or if you have any questions. We sincerely apologize for any inconvenience. Please be assured that we are undertaking our best efforts to resolve this situation and are determined to provide you with the best information we can about what happened.

Sincerely,

Kris Hopkins
V.P. of Information Technology
Echo Group Inc.
4325 Gifford Road
Council Bluffs, IA 51501