

December 20, 2018

VIA EMAIL

Office of the Attorney General of Iowa
Attn: Consumer Protection Division
Hoover State Office Building
1305 E. Walnut Street
Des Moines, IA 50319-0106
consumer@ag.iowa.gov

Re: Notice of Data Security Incident

Dear Attorney General Miller:

Please be advised that our firm, Eckert Seamans Cherin & Mellott, LLC, represents Caribou Coffee Company ("Caribou"), its subsidiary, Bruegger's Enterprises, Inc. ("Bruegger's"), and its related company, Coffee and Bagels ("C and B"). Caribou is a restaurant business headquartered in Brooklyn Center, Minnesota. There are company-owned Caribou, Bruegger's, and C and B locations in Iowa, which are identified in Appendix A to the attached consumer notices.

On November 28, 2018, Caribou identified unusual activity on its network through its information security monitoring processes. After learning of this activity, Caribou immediately began working with Mandiant, a leading cyber security firm, to understand the scope of the incident and determine whether there had been any unauthorized access. On November 30, 2018, Mandiant reported that it detected unauthorized access to Caribou's point-of-sale ("POS") system exposing some customers' data. Company-owned Caribou stores share the POS system with company-owned Bruegger's and C and B stores. Mandiant worked with us to contain the breach and ensure that the unauthorized access was stopped immediately. At this time, we are confident that the breach has been contained.

From our initial investigation findings and the facts known at this time, Caribou believes that criminals used malware to access payment card information from Caribou's POS system, between August 28, 2018 and December 3, 2018. If Iowa residents visited any of our company-owned Caribou, C and B, or Bruegger's locations (see the lists set forth in Appendix A to the attached notices) between August 28, 2018 and December 3, 2018, there is a possibility that their name and payment card information, including card number, expiration date, and card security code may have been accessed as a result of this unauthorized activity.

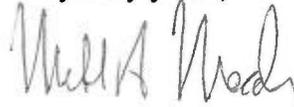
**ECKERT
SEAMANS**
ATTORNEYS AT LAW

Because we do not have addresses for the consumers affected by the incident, Caribou, C and B, and Bruegger's are providing notice to consumers in accordance with I.C.A. § 715C.2(4)(c). Specifically, Caribou, C and B, and Bruegger's posted the attached consumer notices on their respective websites (<http://www.cariboucoffee.com/inquiries/>; <http://www.coffeeandbagels.com/inquiries/>; and <http://www.brueggers.com/inquiries/>) on December 20, 2018, which include instructions to obtain information about the breach and options available to consumers, including a dedicated customer service email and phone line to get more information. In addition, the notices include relevant contacts to government resources and the credit reporting agencies. We will also provide notification of this incident to major statewide media.

Please be assured that we take this matter very seriously and have worked diligently with third-party forensics and cyber security firms to investigate and contain the breach. We are in regular communications with the credit card companies and have provided them with the information necessary to notify the banks that may have issued the affected credit and debit cards. We also immediately notified federal law enforcement officials upon discovering the breach and continue to cooperate with their investigation.

Please do not hesitate to contact me at 412-566-6983 if you have questions or concerns.

Very truly yours,



Matthew H. Meade

Enclosure

Data Security Notice

Dear Valued Guests:

We want to be in touch with you regarding a recent incident that may have involved access to your payment card information.

What Happened

On November 28, 2018, we identified unusual activity on our network through our information security monitoring processes. Upon identifying this issue, we began working with Mandiant, a leading cyber security firm, to understand the scope of the incident and determine whether there had been any unauthorized access. On November 30, 2018, Mandiant reported that it detected unauthorized access to our point of sale systems, exposing some of our customers' data. Mandiant worked with us to contain the breach and ensure that the unauthorized access was stopped immediately. At this time, we are confident that the breach has been contained.

What Information Was Involved

If you visited any of our company-owned Coffee and Bagels locations (see **Appendix A for a list**) between August 28, 2018 and December 3, 2018, there is a possibility that your name and credit card information, including card number, expiration date and card security code may have been accessed as a result of this unauthorized activity. Payments made through your Caribou Coffee Perks account or any one of your customer loyalty accounts were not affected. Any catering orders placed online with Bruegger's Bagels, Einstein Bros. Bagels, Manhattan Bagel and Noah's NY Bagels were also not affected by this breach.

What Are We Doing?

We are using Mandiant because of its expertise in data forensics and data security matters to conduct an investigation. We also have contacted and are in close coordination with the F.B.I. and are cooperating with its ongoing review. Please be assured that we are closely monitoring our systems, data, and account access as we always do. Additionally, we are making the necessary changes to strengthen our network against any future attacks, and improve our payment systems to protect your information going forward. We also are in regular communication with the credit card companies and will provide them with the information necessary to notify the banks that may have issued the affected payment cards.

What You Can Do

To determine whether you may have been affected by this security breach, we recommend that you review the list of potentially affected locations (see **Appendix A for a list**) and review your credit and debit card statements for any unauthorized charges. If you think you have been affected, please contact your debit or credit card company to report the potential unauthorized activity.

We also encourage customers to remain vigilant by reviewing your account statements as well as your credit report for any unauthorized activity.

For More Information

If you need more information about the breach or have other questions please call our toll free hotline number (877) 698 3760, Monday through Friday, from 9:00 a.m. to 9:00 p.m. EST and weekends from 9:00 a.m. to 5:00 p.m. EST or email us at inquiries@coffeeandbagels.com and we will work with you on next steps.

We sincerely apologize that this breach occurred and assure you that our team is working to help prevent data security issues from occurring in the future. The privacy and security of your information is very important to us and we remain committed to doing everything we can to maintain the confidentiality of your information. We appreciate your patience and loyalty as a customer.

Sincerely,

John Butcher
President, Coffee and Bagels

MORE INFORMATION ABOUT PREVENTING IDENTITY THEFT AND WAYS TO PROTECT YOURSELF

Visit <http://www.experian.com/credit-advice/topic-fraud-and-identity-theft.html> for general information regarding identity protection. You can obtain additional information about fraud alerts, security freezes, and preventing identity theft from the Federal Trade Commission by calling its identity theft hotline: 877-438-4338; TTY: 1-866-653-4261. They also provide information online at <https://www.consumer.ftc.gov/features/feature-0014-identity-theft>. Federal Trade Commission, Division of Privacy and Identity Protection, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

National Consumer Reporting Agencies Contact Information		
TransUnion	Experian	Equifax
P.O. Box 2000	P.O. Box 9554	P.O. Box 105788
Chester, PA 19022	Allen, TX 75013	Atlanta, GA 30348
1-888-909-8872	1-888-397-3742	1-800-685-1111
www.transunion.com	www.experian.com	www.equifax.com

You can get information about fraud alerts and security freezes from the FTC and the Consumer Reporting Agencies.

Obtain Your Credit Report

You should also monitor your credit reports. You may periodically obtain your credit reports from each of the national consumer reporting agencies. If you discover inaccurate information or a fraudulent transaction on your credit report, you have the right to request that the consumer reporting agency delete that information from your credit report file.

In addition, under federal law, you are entitled to one free copy of your credit report every 12 months from each of the three nationwide consumer reporting agencies listed above. You may obtain a free copy of your credit report by going to <http://www.AnnualCreditReport.com> or by calling (877) 322-8228. You also may complete the Annual Credit Report Request Form available from the FTC at <http://www.consumer.ftc.gov/articles/pdf-0093-annual-report-request-form.pdf>, and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

State Specific Information

IOWA residents: You may contact the Iowa Attorney General's Office to report suspected incidents of identity theft. This Office can be reached at:

Office of the Attorney General of Iowa
Hoover State Office Building
1305 E. Walnut Street
Des Moines, IA 50319
www.iowaattorneygeneral.gov
(515) 281-5164

Appendix A

21st & Northern	Phoenix	AZ
Quebec & County Line	Highlands Ranch	CO
Wadsworth	Lakewood	CO
Orchard Place	Westminster	CO
Pine Island	Cape Coral	FL
Atlantic House	Atlanta	GA
Meridian Shopping Center	Tucker	GA
Westdale	Cedar Rapids	IA
Mills Crossing	Des Moines	IA
Wacker Plaza	Dubuque	IA
Mason City	Mason City	IA
Urbandale	Urbandale	IA
Crossroads Blvd	Waterloo	IA
Baxter Marketplace	Baxter	MN
Shingle Creek Crossing	Brooklyn Center	MN
Buffalo	Buffalo	MN
London Road & 21st	Duluth	MN
Arrowhead & Kenwood	Duluth	MN
City Vue Commons	Eagan	MN
Edina-77th	Edina	MN
Lincoln Crossing	Fergus Falls	MN
Fridley Market	Fridley	MN
Hutchinson	Hutchinson	MN
Kenwood Trail	Lakeville	MN
Madison Ave	Mankato	MN
East College Drive	Marshall	MN
11th & Nicollet	Minneapolis	MN
Wells Fargo Tower	Minneapolis	MN
Plymouth Road	Minnetonka	MN
North Branch	North Branch	MN
S. Rum River & Northland	Princeton	MN
Lyndale Station	Richfield	MN
West Circle Drive	Rochester	MN
River Center Plaza	Rochester	MN
Shakopee Crossing	Shakopee	MN
White Bear Lake	White Bear Lake	MN
Century & County Road E	White Bear Lake	MN
City Place	Woodbury	MN
Woodbury Century	Woodbury	MN
S 3rd Street and Indiana Av	Bismarck	ND

Sunrise Town Center	Bismarck	ND
Columbia Road	Grand Forks	ND
I-90 & South Burr St	Mitchell	SD
Mount Rushmore & Columbus	Rapid City	SD
E. 10th St. & S. Bahnson Ave	Sioux Falls	SD
49th & Louise	Sioux Falls	SD
Holly Plaza	Sioux Falls	SD
Corner 2300	Sioux Falls	SD
Clairemont & Stein	Eau Claire	WI
Oak Ave & Stout St	Menomonie	WI
Sunset Crossing	Waukesha	WI

Data Security Notice

Dear Valued Guests:

We want to be in touch with you regarding a recent incident that may have involved access to your payment card information.

What Happened

On November 28, 2018, we identified unusual activity on our network through our information security monitoring processes. Upon identifying this issue, we began working with Mandiant, a leading cyber security firm, to understand the scope of the incident and determine whether there had been any unauthorized access. On November 30, 2018, Mandiant reported that it detected unauthorized access to our point of sale systems, exposing some of our customers' data. Mandiant worked with us to contain the breach and ensure that the unauthorized access was stopped immediately. At this time, we are confident that the breach has been contained.

What Information Was Involved

If you visited any of our company-owned Bruegger's locations (**see Appendix A for a list**) between August 28, 2018 and December 3, 2018, there is a possibility that your name and credit card information, including card number, expiration date and card security code may have been accessed as a result of this unauthorized activity. Payments made through your Bruegger's Bagel Inner Circle account or any one of your customer loyalty accounts were not affected. Any catering orders placed online with Bruegger's Bagels, Einstein Bros. Bagels, Manhattan Bagel and Noah's NY Bagels were also not affected by this breach.

What Are We Doing?

We are using Mandiant because of its expertise in data forensics and data security matters to conduct an investigation. We also have contacted and are in close coordination with the F.B.I. and are cooperating with its ongoing review. Please be assured that we are closely monitoring our systems, data, and account access as we always do. Additionally, we are making the necessary changes to strengthen our network against any future attacks, and improve our payment systems to protect your information going forward. We also are in regular communication with the credit card companies and will provide them with the information necessary to notify the banks that may have issued the affected payment cards.

What You Can Do

To determine whether you may have been affected by this security breach, we recommend that you review the list of potentially affected locations (**see Appendix A for a list**) and review your credit and debit card statements for any unauthorized charges. If you think you have been affected, please contact your debit or credit card company to report the potential unauthorized activity.

We also encourage customers to remain vigilant by reviewing your account statements as well as your credit report for any unauthorized activity.

For More Information

If you need more information about the breach or have other questions please call our toll free hotline number (877) 698 3760, Monday through Friday, from 9:00 a.m. to 9:00 p.m. EST and weekends from 9:00 a.m. to 5:00 p.m. EST or email us at inquiries@brueggers.com and we will work with you on next steps.

We sincerely apologize that this breach occurred and assure you that our team is working to help prevent data security issues from occurring in the future. The privacy and security of your information is very important to us and we remain committed to doing everything we can to maintain the confidentiality of your information. We appreciate your patience and loyalty as a customer.

Sincerely,

Tyler Ricks
President
Bruegger's Bagels

MORE INFORMATION ABOUT PREVENTING IDENTITY THEFT AND WAYS TO PROTECT YOURSELF

Visit <http://www.experian.com/credit-advice/topic-fraud-and-identity-theft.html> for general information regarding identity protection. You can obtain additional information about fraud alerts, security freezes, and preventing identity theft from the Federal Trade Commission by calling its identity theft hotline: 877-438-4338; TTY: 1-866-653-4261. They also provide information online at <https://www.consumer.ftc.gov/features/feature-0014-identity-theft>. Federal Trade Commission, Division of Privacy and Identity Protection, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

National Consumer Reporting Agencies Contact Information

TransUnion	Experian	Equifax
P.O. Box 2000	P.O. Box 9554	P.O. Box 105788
Chester, PA 19022	Allen, TX 75013	Atlanta, GA 30348
1-888-909-8872	1-888-397-3742	1-800-685-1111
www.transunion.com	www.experian.com	www.equifax.com

You can get information about fraud alerts and security freezes from the FTC and the Consumer Reporting Agencies.

Obtain Your Credit Report

You should also monitor your credit reports. You may periodically obtain your credit reports from each of the national consumer reporting agencies. If you discover inaccurate information or a fraudulent transaction on your credit report, you have the right to request that the consumer reporting agency delete that information from your credit report file.

In addition, under federal law, you are entitled to one free copy of your credit report every 12 months from each of the three nationwide consumer reporting agencies listed above. You may obtain a free copy of your credit report by going to <http://www.AnnualCreditReport.com> or by calling (877) 322-8228. You also may complete the Annual Credit Report Request Form available from the FTC at <http://www.consumer.ftc.gov/articles/pdf-0093-annual-report-request-form.pdf>, and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

State Specific Information

IOWA residents: You may contact the Iowa Attorney General's Office to report suspected incidents of identity theft. This Office can be reached at:

Office of the Attorney General of Iowa
Hoover State Office Building
1305 E. Walnut Street
Des Moines, IA 50319
www.iowaattorneygeneral.gov
(515) 281-5164

MASSACHUSETTS residents: As a Massachusetts resident you have the right to obtain a police report if you are the victim of identity theft. We strongly encourage you to report incidents of suspected identity theft to your local law enforcement and the state attorney general.

You have the right to place a "security freeze" on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any

other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report.

If you choose to obtain a security freeze by directly contacting the consumer reporting agencies, you may apply online at www.experian.com/freeze or www.equifax.com/personal/credit-report-services or www.transunion.com/credit-freeze. You may also mail a letter to each of the consumer reporting agencies listed above. The letter should include your full name, address, Social Security number, date of birth, addresses where you lived over the previous two years, proof of current address (such as a utility or phone bill), and a photocopy of a government issued identification card. Each of the consumer reporting agencies has specific requirements to place a security freeze. Review these requirements including the correct mailing address on the website for each consumer reporting agency prior to sending your written request.

NORTH CAROLINA residents: You may also obtain information about preventing and avoiding identity theft from the North Carolina Attorney General's Office. This office can be reached at:

North Carolina Department of Justice
Attorney General's Office
9001 Mail Service Center
Raleigh, NC 27699-9001
www.ncdoj.gov
(919) 716-6400

Appendix A

Bailey Cove	Huntsville	AL
Hughes Road	Madison	AL
Avon	Avon	CT
Glastonbury	Glastonbury	CT
Whitney Grove/New Haven	New Haven	CT
Bridgeport CT/Shelton	Shelton	CT
Trumbull	Trumbull	CT
South Main/W. Hartford	W Hartford	CT
Wallingford	Wallingford	CT
North Monroe	Tallahassee	FL
Mahan Village	Tallahassee	FL
Bettendorf-Duck Creek	Bettendorf	IA
Mt Vernon	Cedar Rapids	IA
Lindale Crossing	Cedar Rapids	IA
Clive	Clive	IA
Coralville	Coralville	IA
Ingersoll	Des Moines	IA
Kaleidoscope	Des Moines	IA
Iowa City	Iowa City	IA
South Riverside	Iowa City	IA
Cincinnati Airport	Hebron	KY
Amherst/Tuscan's	Amherst	MA
Auburndale	Auburndale	MA
Bedford2	Bedford	MA
Belmont	Belmont	MA
Longwood Medical	Boston	MA
211 Congress	Boston	MA
School Street	Boston	MA
Brookline	Brookline	MA
West Roxbury	Chestnut Hill	MA
Milton/Granite Avenue	East Milton	MA
Anchor Plaza/Hingham	Hingham	MA
Lexington	Lexington	MA
Melrose	Melrose	MA
Northampton	Northampton	MA
97 Central/Wellesley	Wellesley	MA
Weston	Weston	MA
Winchester	Winchester	MA
North University/Campus	Ann Arbor	MI
Ann Arbor/Woodland/South Main Street	Ann Arbor	MI

Bloomfield Hills	Bloomfield Hills	MI
East Lansing	East Lansing	MI
Rochester Hills Plaza/Walton	Rochester Hills	MI
Royal Oak	Royal Oak	MI
Apple Valley	Apple Valley	MN
Blaine	Blaine	MN
Southtown	Bloomington	MN
Shakopee/OSR/Old Shakopee Road	Bloomington	MN
Cliff Road	Eagan	MN
Preserve Village/Eden Prairie	Eden Prairie	MN
Edina/44th France	Edina	MN
Leisure Lane	Edina	MN
Bass Lake	Maple Grove	MN
Gaviidae	Minneapolis	MN
Station 27	Minneapolis	MN
East Hennepin	Minneapolis	MN
Stadium Village II	Minneapolis	MN
New Hope	New Hope	MN
North Oaks/Village Center	North Oaks	MN
Rockford/Rock Rd	Plymouth	MN
Elton Hills	Rochester	MN
Rochester MC	Rochester	MN
Roseville Crossings	Roseville	MN
Park Place Plaza	St. Louis Park	MN
Grand Avenue	St. Paul	MN
Highland	St. Paul	MN
St. Anthony Park	St. Paul	MN
Sun Ray	St. Paul	MN
Stillwater	Stillwater	MN
Wayzata	Wayzata	MN
City Center/Woodbury	Woodbury	MN
Cary	Cary	NC
Preston Corner	Cary	NC
Cotswold	Charlotte	NC
Park Road	Charlotte	NC
Pineville 2	Charlotte	NC
South Lake	Cornelius	NC
Durham	Durham	NC
Commons	Durham	NC
Friendly Shopping Center	Greensboro	NC
Battleground	Greensboro	NC
Festival/Matthews	Matthews	NC
Hillsborough	Raleigh	NC

Mission Valley	Raleigh	NC
Stonehenge	Raleigh	NC
Harvest Plaza	Raleigh	NC
Ridgewood	Raleigh	NC
Lincoln Q Street	Lincoln	NE
Dodge St	Omaha	NE
Davenport	Omaha	NE
132nd & W. Center	Omaha	NE
Central Avenue	Albany	NY
Stuyvesant Plaza	Albany	NY
Village Square	Albany	NY
Wolf Road	Albany	NY
Clifton Park	Clifton Park	NY
Delmar	Delmar	NY
Erie Boulevard	DeWitt	NY
East Greenbush - DT	East Greenbush	NY
Perinton	Fairport	NY
Latham	Latham	NY
Manlius	Manlius	NY
West Taft Road	N. Syracuse	NY
Panorama Trail	Penfield	NY
Pennfair Plaza	Penfield	NY
Bushnell Basin	Pittsford	NY
Greece Towne Centre	Rochester	NY
Latta Pond	Rochester	NY
Monroe-Clover	Rochester	NY
Monroe-Goodman	Rochester	NY
Southtown Plaza - DT	Rochester	NY
Union Street	Schenectady	NY
Nottingham	Syracuse	NY
Troy	Troy	NY
Empire Boulevard	Webster	NY
Pavilion/Beechwood	Beachwood	OH
City Centre/Blue Ash	Blue Ash	OH
Brecksville	Brecksville	OH
Hyde Park	Cincinnati	OH
Clifton	Cincinnati	OH
Madeira Crossing	Cincinnati	OH
Columbia Square	Cincinnati	OH
Cedar Hill/Cleveland Heights	Cleveland Heights	OH
Ohio State Campus	Columbus	OH
Fairlawn	Fairlawn	OH
Hudson/Acme Plaza	Hudson	OH

Mayfield Heights	Mayfield Heights	OH
Mentor	Mentor	OH
Stow	Stow	OH
Strongsville	Strongsville	OH
Westlake	Westlake	OH
Pine Ridge Plaza/Willoughby	Willoughby	OH
Worthington	Worthington	OH
South Park	Bethel Park	PA
Bryn Mawr	Bryn Mawr	PA
Thorn Run/Moon Township	Coraopolis	PA
Center City	Philadelphia	PA
Forbes Avenue	Pittsburgh	PA
Murray Avenue/Squirrel Hill	Pittsburgh	PA
Cochran Rd	Pittsburgh	PA
McKnight/Siebert	Pittsburgh	PA
Grant Street	Pittsburgh	PA
Market Square II	Pittsburgh	PA
4th Ave	Pittsburgh	PA
Shadyside	Pittsburgh	PA
Southside	Pittsburgh	PA
Pittsburgh Airport	Pittsburgh	PA
Sewickley	Sewickley	PA
Franklin Road/Brentwood	Brentwood	TN
Harding Road	Nashville	TN
Vanderbilt	Nashville	TN
Liberty Center	Arlington	VA
Brattleboro	Brattleboro	VT
Shelburne	Shelburne	VT
Oconomowoc	Oconomowoc	WI
Wauwatosa	Wauwatosa	WI
Whitefish Bay	Whitefish Bay	WI

Data Security Notice

Dear Valued Guests:

We want to be in touch with you regarding a recent incident that may have involved access to your payment card information.

What Happened

On November 28, 2018, we identified unusual activity on our network through our information security monitoring processes. Upon identifying this issue, we began working with Mandiant, a leading cyber security firm, to understand the scope of the incident and determine whether there had been any unauthorized access. On November 30, 2018, Mandiant reported that it detected unauthorized access to our point of sale systems, exposing some of our customers' data. Mandiant worked with us to contain the breach and ensure that the unauthorized access was stopped immediately. At this time, we are confident that the breach has been contained.

What Information Was Involved

If you visited any of our company-owned Caribou locations (**see Appendix A for a list**) between August 28, 2018 and December 3, 2018, there is a possibility that your name and credit card information, including card number, expiration date and card security code may have been accessed as a result of this unauthorized activity. Payments made through your Caribou Coffee Perks account or other loyalty account were not affected. Any catering orders placed online with Bruegger's Bagels, Einstein Bros. Bagels, Manhattan Bagel and Noah's NY Bagels were also not affected by this breach.

What Are We Doing?

We are using Mandiant because of its expertise in data forensics and data security matters to conduct an investigation. We also have contacted and are in close coordination with the F.B.I. and are cooperating with its ongoing review. Please be assured that we are closely monitoring our systems, data, and account access as we always do. Additionally, we are making the necessary changes to strengthen our network against any future attacks, and improve our payment systems to protect your information going forward. We also are in regular communication with the credit card companies and will provide them with the information necessary to notify the banks that may have issued the affected payment cards.

What You Can Do

To determine whether you may have been affected by this security breach, we recommend that you review the list of potentially affected locations (**see Appendix A for a list**) and review your credit and debit card statements for any unauthorized charges. If you think you have been affected, please contact your debit or credit card company to report the potential unauthorized activity.

We also encourage customers to remain vigilant by reviewing your account statements as well as your credit report for any unauthorized activity.

For More Information

If you need more information about the breach or have other questions please call our toll free hotline number (877) 698 3760, Monday through Friday, from 9:00 a.m. to 9:00 p.m. EST and weekends from 9:00 a.m. to 5:00 p.m. EST or email us at inquiries@cariboucoffee.com and we will work with you on next steps.

We sincerely apologize that this breach occurred and assure you that our team is working to help prevent data security issues from occurring in the future. The privacy and security of your information is very important to us and we remain committed to doing everything we can to maintain the confidentiality of your information. We appreciate your patience and loyalty as a customer.

Sincerely,

John Butcher
President, Caribou Coffee

MORE INFORMATION ABOUT PREVENTING IDENTITY THEFT AND WAYS TO PROTECT YOURSELF

Visit <http://www.experian.com/credit-advice/topic-fraud-and-identity-theft.html> for general information regarding identity protection. You can obtain additional information about fraud alerts, security freezes, and preventing identity theft from the Federal Trade Commission by calling its identity theft hotline: 877-438-4338; TTY: 1-866-653-4261. They also provide information online at <https://www.consumer.ftc.gov/features/feature-0014-identity-theft>. Federal Trade Commission, Division of Privacy and Identity Protection, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

National Consumer Reporting Agencies Contact Information		
TransUnion	Experian	Equifax
P.O. Box 2000	P.O. Box 9554	P.O. Box 105788
Chester, PA 19022	Allen, TX 75013	Atlanta, GA 30348
1-888-909-8872	1-888-397-3742	1-800-685-1111
www.transunion.com	www.experian.com	www.equifax.com

You can get information about fraud alerts and security freezes from the FTC and the Consumer Reporting Agencies.

Obtain Your Credit Report

You should also monitor your credit reports. You may periodically obtain your credit reports from each of the national consumer reporting agencies. If you discover inaccurate information or a fraudulent transaction on your credit report, you have the right to request that the consumer reporting agency delete that information from your credit report file.

In addition, under federal law, you are entitled to one free copy of your credit report every 12 months from each of the three nationwide consumer reporting agencies listed above. You may obtain a free copy of your credit report by going to <http://www.AnnualCreditReport.com> or by calling (877) 322-8228. You also may complete the Annual Credit Report Request Form available from the FTC at <http://www.consumer.ftc.gov/articles/pdf-0093-annual-report-request-form.pdf>, and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

State Specific Information

IOWA residents: You may contact the Iowa Attorney General's Office to report suspected incidents of identity theft. This Office can be reached at:

Office of the Attorney General of Iowa
Hoover State Office Building
1305 E. Walnut Street
Des Moines, IA 50319
www.iowaattorneygeneral.gov
(515) 281-5164

NORTH CAROLINA residents: You may also obtain information about preventing and avoiding identity theft from the North Carolina Attorney General's Office. This office can be reached at:

North Carolina Department of Justice
Attorney General's Office
9001 Mail Service Center
Raleigh, NC 27699-9001
www.ncdoj.gov
(919) 716-6400

Appendix A

Store	City	State
East Colfax & Potomac (Fitzsimmons)	Aurora	CO
Cherry Hills	Cherry Hills	CO
16th Street Mall	Denver	CO
Meridian Business Park (Lincoln & Peoria)	Englewood	CO
Denver West	Lakewood	CO
Westminster-120th & Federal	Westminster	CO
Westminster Promenade (Drive thru)	Westminster	CO
Gulf to Bay Blvd	Clearwater	FL
10th & Piedmont	Atlanta	GA
SunTrust Garden	Atlanta	GA
Peachtree & Piedmont	Atlanta	GA
Peachtree Center	Atlanta	GA
SunTrust Plaza	Atlanta	GA
Oralabor Road	Ankeny	IA
Cedar Falls	Cedar Falls	IA
Clive-Univ & 128th	Clive	IA
Coralville	Coralville	IA
Des Moines-Ingersoll	Des Moines	IA
Sioux City	Sioux City	IA
Valley West Mall	West Des Moines	IA
Shawnee Mission Pkwy	Merriam	KS
Albertville	Albertville	MN
Alexandria	Alexandria	MN
Nokomis Square	Alexandria	MN
Andover Marketplace East	Andover	MN
Round Lake Blvd	Anoka	MN
Anoka	Anoka	MN
Apple Valley	Apple Valley	MN
Arden Hills	Arden Hills	MN
Grizzley's Center - Baxter	Baxter	MN
Bemidji	Bemidji	MN
Big Lake Town Square	Big Lake	MN
242 & 65	Blaine	MN
Lexington & I-35	Blaine	MN
Springbrook	Blaine	MN
Blaine-105th	Blaine	MN
Mall of America – 3 rd Floor South	Bloomington	MN
Lunds - Bloomington	Bloomington	MN
Mall of America II – 1 st Floor North	Bloomington	MN
France & Old Shakopee	Bloomington	MN

Bloomington-8000 Tower	Bloomington	MN
Mall of America III- 2 nd Floor North	Bloomington	MN
Penn & 79th	Bloomington	MN
MOA-Skyway – 2 nd Floor South	Bloomington	MN
Brainerd	Brainerd	MN
Brooklyn Center-100/France Av N	Brooklyn Center	MN
Brooklyn Park- Edinburgh	Brooklyn Park	MN
81/Brooklyn Blvd	Brooklyn Park	MN
610 & Zane (Park Place Promenade)	Brooklyn Park	MN
Byerlys - Burnsville	Burnsville	MN
Burnsville – Wood Park Crossing	Burnsville	MN
Burnsville Center	Burnsville	MN
Burnsville-Nicollet And Burnsville Pky	Burnsville	MN
Burnsville-Town & Country	Burnsville	MN
Cambridge	Cambridge	MN
Champlin (Hwy 169 & Elm Creek Pkwy)	Champlin	MN
Byerlys - Chanhassen	Chanhassen	MN
Chanhassen	Chanhassen	MN
Chaska Pioneer	Chaska	MN
Chaska	Chaska	MN
Coon Rapids - Riverdale	Coon Rapids	MN
Hanson Blvd	Coon Rapids	MN
Hanson Blvd & Gateway Drive	Coon Rapids	MN
Cottage Grove	Cottage Grove	MN
Crystal Shopping Center	Crystal	MN
Detroit Lakes-Downtown Crossing	Detroit Lakes	MN
Duluth-Stoneridge	Duluth	MN
Duluth-Canal Park	Duluth	MN
Duluth-Miller Hill Mall	Duluth	MN
Duluth-Supervalu	Duluth	MN
Eagan Cliff Rd	Eagan	MN
Byerlys - Eagan	Eagan	MN
Eagan-Duckwood	Eagan	MN
Thomson Reuters	Eagan	MN
Eagan – Highway 55	Eagan	MN
Eden Prairie – West 78 th Street	Eden Prairie	MN
Eden Prairie Center	Eden Prairie	MN
Eden Prairie SW Station	Eden Prairie	MN
Eden Prairie-Leona & Highway 212	Eden Prairie	MN
Byerly's-Eden Prairie	Eden Prairie	MN
Edina – 44 th and France	Edina	MN
Byerlys - Edina	Edina	MN
Rue de France	Edina	MN

Southdale Cart	Edina	MN
50th & France	Edina	MN
169 & Bren	Edina	MN
Yorkdale	Edina	MN
Lunds - 50th & France	Edina	MN
Elk River	Elk River	MN
Elk River-Coborns	Elk River	MN
Carson Street Station	Elk River	MN
Byerlys - Golden Valley	Golden Valley	MN
General Mills	Golden Valley	MN
Grand Rapids Center	Grand Rapids	MN
Hastings	Hastings	MN
Hibbing Marketplace	Hibbing	MN
Hopkins	Hopkins	MN
Inver Grove Heights - Cahill & Concord	Inver Grove Heights	MN
Inver Grove Hts-Upper 55th & Blaine	Inver Grove Heights	MN
Lakeville-Hwy 50	Lakeville	MN
Lakeville Cedar & Dodd	Lakeville	MN
Lakeville Timbercrest (Super Target)	Lakeville	MN
Lino Lakes	Lino Lakes	MN
Little Canada	Little Canada	MN
Long Lake	Long Lake	MN
Mankato	Mankato	MN
Mankato Mall	Mankato	MN
University Square	Mankato	MN
Maple Grove	Maple Grove	MN
Byerlys - Maple Grove	Maple Grove	MN
494/Bass Lake Rd	Maple Grove	MN
Arbor Lakes	Maple Grove	MN
Dunkirk Square	Maple Grove	MN
Maplewood Mall	Maplewood	MN
Mapleridge Center	Maplewood	MN
Maplewood	Maplewood	MN
Rice & Larpenteur (Drive thru)	Maplewood	MN
Clydesdale Marketplace	Medina	MN
Mendota Heights Town Center	Mendota Heights	MN
Gaviidae	Minneapolis	MN
Cambell Mithun Tower	Minneapolis	MN
Lunds - Uptown	Minneapolis	MN
Lake & Excelsior	Minneapolis	MN
Baker Center	Minneapolis	MN
22nd & Hennepin	Minneapolis	MN
50 S. 6th St (Dorsey Tower)	Minneapolis	MN

US Bancorp	Minneapolis	MN
US Bank Plaza	Minneapolis	MN
46th & Nicollet	Minneapolis	MN
5th & Washington	Minneapolis	MN
Minneapolis-5th St. Towers	Minneapolis	MN
The Quarry	Minneapolis	MN
Airport-Humphrey Terminal	Minneapolis	MN
Lunds - Central & University	Minneapolis	MN
Stadium Village	Minneapolis	MN
Cedar & Minnehaha	Minneapolis	MN
Oracle Centre	Minneapolis	MN
Gaviidae II – RBC Plaza	Minneapolis	MN
Lunds - Downtown	Minneapolis	MN
Terminal 2-Humphrey-Post-Security	Minneapolis	MN
Target Field Station	Minneapolis	MN
Byerlys - Ridgedale	Minnetonka	MN
Ridgedale Kiosk	Minnetonka	MN
West Ridge Plaza	Minnetonka	MN
Glenhaven	Minnetonka	MN
Cty Rd 101 & Minnetonka Blvd	Minnetonka	MN
Lunds - Hopkins Crossroad & Hwy 7	Minnetonka	MN
Shady Oak 2-Mntka Crossings	Minnetonka	MN
7 HI	Minnetonka	MN
Monticello	Monticello	MN
Union Crossing	Monticello	MN
Mound-Shoreline Drive	Mound	MN
Mounds View	Mounds View	MN
New Hope	New Hope	MN
36th & 169	New Hope	MN
North Oaks	North Oaks	MN
Northfield-Shoppes At Westside Plaza	Northfield	MN
Oakdale Village	Oakdale	MN
Bergen Plaza	Oakdale	MN
Highway 36 & Century	Oakdale	MN
Lunds - Navarre	Orono	MN
Osseo	Osseo	MN
Owatonna	Owatonna	MN
55/Vicksburg	Plymouth	MN
Rockford Road	Plymouth	MN
Lunds - Plymouth	Plymouth	MN
6 & 101	Plymouth	MN
Plymouth-55 & Revere	Plymouth	MN
Plymouth-Rockford Rd. & Nathan Lane	Plymouth	MN

Plymouth Pointe Plaza (Drive thru)	Plymouth	MN
Plymouth Station	Plymouth	MN
Lunds Prior Lake	Prior Lake	MN
Ramsey – St. Francis Blvd	Ramsey	MN
Ramsey Towne Center	Ramsey	MN
Red Wing	Red Wing	MN
Lunds - Penn	Richfield	MN
Best Buy – Main Lobby	Richfield	MN
Cedar Point	Richfield	MN
Best Buy 2	Richfield	MN
Rochester (41st & Hwy 52)	Rochester	MN
Apache Mall	Rochester	MN
Rochester-Downtown	Rochester	MN
Rochester-2nd Street	Rochester	MN
Rochester-Kahler Inn	Rochester	MN
Maine Ave	Rochester	MN
Civic Center Drive	Rochester	MN
Rogers-I-94 And 101	Rogers	MN
Rosemount Commons	Rosemount	MN
Byerlys - Roseville	Roseville	MN
Roseville Crossing	Roseville	MN
Rosedale Mall	Roseville	MN
Roseville-Lexington & Larpenteur	Roseville	MN
Har Mar on Snelling	Roseville	MN
Tower Glen	Roseville	MN
Savage (Cty Rd 42 & 13-Super Target)	Savage	MN
Shakopee-Marschall Rd	Shakopee	MN
Shakopee Valley Marketplace	Shakopee	MN
Shorewood	Shorewood	MN
Spring Lake Park	Spring Lake Park	MN
Park Place	St Louis Park	MN
Sheperd Road	St Paul	MN
Silver Lake Village	St. Anthony	MN
St. Cloud – Division St.	St. Cloud	MN
Crossroads Mall	St. Cloud	MN
West Division St.	St. Cloud	MN
Byerlys - St. Cloud	St. Cloud	MN
Byerlys - St. Louis Park	St. Louis Park	MN
Park Village	St. Louis Park	MN
Knollwood	St. Louis Park	MN
Lake & Minnetonka Blvd	St. Louis Park	MN
St. Louis Park-Cedar Lake Rd.	St. Louis Park	MN
Highland	St. Paul	MN

Grand 1 – 1055 Grand Ave	St. Paul	MN
Grand 2 – 757 Grand	St. Paul	MN
MSP Airport-F Concourse	St. Paul	MN
MSP Airport-G Concourse	St. Paul	MN
Town Square	St. Paul	MN
Securian	St. Paul	MN
St. Paul Norwest Tower	St. Paul	MN
Grand & Snelling	St. Paul	MN
St. Paul-Randolph & Fairview	St. Paul	MN
St. Paul – West 7th	St. Paul	MN
MSP Airport-Terminal A / C Concourse	St. Paul	MN
Lunds - Penfield	St. Paul	MN
Medtronic	St. Paul	MN
Stillwater	Stillwater	MN
Tonka Village	Tonka Bay	MN
Thunderbird Mall	Virginia	MN
Waconia	Waconia	MN
Wayzata	Wayzata	MN
Lunds - Wayzata	Wayzata	MN
West St. Paul	West St. Paul	MN
White Bear Lake -35E & 96	White Bear Lake	MN
Willmar	Willmar	MN
Winona	Winona	MN
Woodbury	Woodbury	MN
Woodbury Marketplace	Woodbury	MN
Byerlys - Woodbury	Woodbury	MN
Tulleries Plaza	Kansas City	MO
Maynard Road	Cary	NC
Franklin & Estes	Chapel Hill	NC
Park Road	Charlotte	NC
Founders Hall	Charlotte	NC
Fairview & Simsbury (Foxcroft)	Charlotte	NC
Friendly Center	Greensboro	NC
Brier Creek	Raleigh	NC
Olde Raleigh	Raleigh	NC
Kirkwood Mall	Bismarck	ND
Fargo-25th Street Marketplace	Fargo	ND
Grand Forks	Grand Forks	ND
North Hill-Minot, ND	Minot	ND
Marketplace Foods-Minot, ND	Minot	ND
Fargo	West Fargo	ND
Aberdeen	Aberdeen	SD
Sioux Falls-28th & Minnesota	Sioux Falls	SD

Empire Mall	Sioux Falls	SD
Watertown, SD	Watertown	SD
I-94 & Moorland Road	Brookfield	WI
Oakwood Mall	Eau Claire	WI
Hastings Way-Eau Claire	Eau Claire	WI
Fish Hatchery Road	Fitchburg	WI
Hudson	Hudson	WI
Hudson Center	Hudson	WI
Menomonie	Menomonie	WI
Lacrosse	Onalaska	WI